

**ASSOCIATE IN ARTS DEGREE:
ADVERTISING/PUBLIC RELATIONS
(Suggested Transfer Plan)**

	Lec.	Lab	Sem. Hrs.
FIRST SEMESTER			
ENGL 1301. Composition I.....	3	1	3
HIST 1301. United States History I.....	3	0	3
Speech Elective*.....	3	0	3
Natural Science Elective.....	3	0-4	3
COMM 1307. Introduction to Mass Communication.....	3	0	3
SECOND SEMESTER			
ENGL 1302. Composition II.....	3	0	3
HIST 1302. United States History II.....	3	0	3
Select one from KINE/DANC 1100-1299 or 2100-2299.....	1	2	1
Natural Science Elective w/lab.....	3	3-4	4
COMM 1336. Television Production I.....	3	1	3
COMM 2327. Principles of Advertising.....	3	0	3
THIRD SEMESTER			
Sophomore Literature or Philosophy Elective.....	3	0	3
GOVT 2301. American Government I: Federal and Texas Constitutions.....	3	0	3
College-Level Mathematics Elective.....	3	0	3
Select one from KINE/DANC 1100-1299 or 2100-2299.....	1	2	1
COMM 2311. News Gathering and Writing I.....	3	3	3
COMM 1337. Television Production II.....	3	3	3
FOURTH SEMESTER			
GOVT 2302. American Government II: Federal and Texas Topics.....	3	0	3
Visual or Performing Arts Elective.....	3	0	3
Social/Behavioral Science Elective.....	3	0	3
COMM 2305. Editing and Layout.....	3	0	3
COMM 2330. Intro to Public Relations.....	3	0	3
COMM 2339. Writing for Radio, TV & Film.....	3	0	3

Total Semester Hours for Associate Degree 66

Courses in **bold type** satisfy Del Mar College Core Curriculum.

* SPCH 1315 preferred.

Completing COMM 1336 and 2311 meets requirements for basic computer skills.

Completing the following courses fulfill the field of study curriculum for Journalism: 6-9 hours from COMM 1307, 2327, 2330, and 3-9 hours from COMM 1336, 1337, 2305, 2311, 2339.

Students should check specific requirements of the college or university to which they plan to attend. In consultation with a department advisor, a specific degree plan will be completed.