

**ASSOCIATE IN ARTS DEGREE:  
ADVERTISING/PUBLIC RELATIONS  
(Suggested Transfer Plan)**

		Lec.	Lab	Sem. Hrs.
<b>FIRST SEMESTER</b>				
<b>ENGL 1301.</b>	<b>Composition I</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>HIST 1301.</b>	<b>United States History I OR</b>			
<b>HIST 2327.</b>	<b>Mexican-American History I</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>SPCH 1315.</b>	<b>Fundamentals of Public Speaking OR</b>			
<b>SPCH 1321.</b>	<b>Business and Professional Communication</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
	<b>Life and Physical Sciences Core Elective</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>COMM 1307.</b>	<b>Introduction to Mass Communication</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>SECOND SEMESTER</b>				
<b>ENGL 1302.</b>	<b>Composition II</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>HIST 1302.</b>	<b>United States History II OR</b>			
<b>HIST 2328.</b>	<b>Mexican-American History II</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
	<b>Life and Physical Sciences Core Elective</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>COMM 2327.</b>	<b>Principles of Advertising</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>COMM 1316.</b>	<b>Basic News Photography</b> .....	<b>3</b>	<b>2</b>	<b>3</b>
<b>COMM 1336.</b>	<b>Television Production I OR</b>			
<b>COMM 2331.</b>	<b>Radio/Television Announcing OR</b>			
<b>COMM 2339.</b>	<b>Writing for Radio/Television, Film</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>THIRD SEMESTER</b>				
<b>PHIL 2306.</b>	<b>Introduction to Ethics</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>GOVT 2305.</b>	<b>Federal Government: Federal Constitution and Topics</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
	<b>College-Level Mathematics Core Elective</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>COMM 2311.</b>	<b>News Gathering and Writing I</b> .....	<b>3</b>	<b>3</b>	<b>3</b>
<b>COMM 2330.</b>	<b>Introduction to Public Relations</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>FOURTH SEMESTER</b>				
<b>GOVT 2306.</b>	<b>Texas Constitution: Texas Constitution and Topics</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
	<b>Creative Arts Core Elective</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
	<b>Social and Behavioral Sciences Core Elective</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
<b>COMM 2305.</b>	<b>Editing and Layout</b> .....	<b>3</b>	<b>0</b>	<b>3</b>
	<b>Total Semester Hours for Associate Degree</b>			<b>60</b>

Courses in **bold type** satisfy Del Mar College Core Curriculum.

\*SPCH 1315 preferred.

Completing COMM 1336 and 2311 meets requirements for basic computer skills.

Completing the following courses fulfill the field of study curriculum for Journalism: 6-9 hours from COMM 1307, 2327, 2330, and 3-9 hours from COMM 1336, 2305, 2311, 2339.

Students should check specific requirements of the college or university to which they plan to attend. In consultation with a department advisor, a specific degree plan will be completed.