

***Speaking With Confidence:***  
**Persuasive Speaking - Organization**

1. What are three general reasons why we make persuasive speeches?
  
2. An argument consists of what?
  
3. Define evidence. Give some examples.
  
4. People are motivated by logic as well as \_\_\_\_\_.
  
5. What are examples of negative emotional arguments?
  
6. What are the bricks of your persuasive speech?
  
7. What are the five steps in Monroe's Motivated Sequence?