

April 12, 2024

BOARD OF REGENTS' WORKSHOP

The **Workshop** of the Board of Regents of the Del Mar College District will convene at **10:00 a.m. on Tuesday, April 16, 2024**, at the Center for Economic Development, 3209 S. Staples, Room 106, Corpus Christi, Texas.

AGENDA

CALL TO ORDER

QUORUM CALL

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

DMC VISION STATEMENT: *Del Mar College will be the premier choice for life-changing educational opportunities, provided by responsive, innovative faculty and staff who empower students to improve local and global communities.*

GENERAL PUBLIC COMMENTS (Non-Agenda Items) – 3-minute time limit

- Specific Public Comments will be allowed on agenda items prior to action by the Board.
- General Public Comments may be moved on the agenda at the discretion of the Board Chair and as an accommodation to those in attendance.
- Pursuant to the Texas Open Meetings Act, the College is limited in responding to public comments or inquiries as follows:
  1. Provide a statement of specific factual information in response to an inquiry.
  2. Recite existing policy in response to an inquiry.
  3. Propose placing the subject of the inquiry on the agenda for a subsequent meeting.  
(Tex. Govt. Code Section § 551.042)

ITEM OF BUSINESS:

1. 2024-2029 Strategic Plan: Charting the Viking Way ..... Dr. Natalie Villarreal  
*(All Goals 1 - 6)*
2. House Bill 8 Update..... Ms. Lenora Keas and Dr. Leonard Rivera  
*(Goal 6: Financial Effectiveness and Affordability)*
3. CLOSED SESSION pursuant to:
  - A. **TEX. GOV'T CODE § 551.071:** (Consultation with legal counsel), regarding pending or contemplated litigation or legal claims, or a settlement offer, with possible discussion and action in open session; and the seeking of legal advice from counsel, on pending or contemplated legal matters or claims, with possible discussion and action in open session;
  - B. **TEX. GOV'T CODE § 551.087:** (Deliberation Regarding Economic Development), regarding discussion or deliberation of information received from a business prospect with which the College is conducting economic development negotiations and/or the deliberation of an offer of a financial or other incentive to a business prospect, with possible discussion and action in open session; and,
  - C. **TEX. GOV'T CODE § 551.074(a)(1):** (Personnel Matters), regarding the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee, including Board Self-Evaluation, with possible discussion and action in open session.

CALENDAR: Discussion and possible action related to calendaring dates.

ADJOURNMENT

PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551, of the Texas Government Code.

Item 1

# Del Mar College 2024-2029 Strategic Plan Development



Fall 2022  
Phase I: Begin Planning



Spring - Summer 2023  
Phase II: Engage Stakeholders



Fall 2023 - Spring 2024  
Phase III: Write, Refine, Present



Summer - Fall 2024  
Phase IV: Approve, Implement

Dr. Natalie C. Villarreal

# AGENDA

- **RECAP the timeline & planning process**
- **Introduce main components 24-29 Plan**
  - **Vision**
  - **Mission**
  - **Values**
  - **Structure**
- **Feedback/ Q&A**
- **Next Steps**

## REVIEW TIMELINE

Phase I: Planning	Phase II: Launch, Environmental Scan, Analysis		Phase III: Final Analysis, Write, Refine, Present		Phase IV: Approve, Implement
Fall 2022	Spring 2023	Summer 2023	Fall 2023	Spring 2024	Summer - Fall 2024
BOR Workshop: Launching new Plan (September 2022)	Announce Plan development	Summer Academy June 23rd	<b>BOR</b> <b>October 2023</b> <b>Plan Process Update</b>	Solicit feedback on Plan drafts; refine	<b>Present 2024-2029 Plan for BOR approval</b> <b>June/July 2024</b>
	Onboard Steering Committee (March 6th)	Data Analysis	Solicit feedback on Priorities & Strategies In Progress	<b>BOR</b> <b>Draft plan</b> <b>April 2024</b>	<b>BOR</b> <b>Close 2019-2024 Plan/ Launch 2024-2029</b> <b>August 2024</b>
	Online survey	<b>BOR: 88<sup>th</sup> Legislative Recap: Finance Commission Community Colleges Presentation</b> August 8 <sup>th</sup> 2023		Revise plan	
	Face-to-face focus groups (Internal & External)	<b>BOR</b> <b>Plan Process Update</b> <b>June 2023</b>	Develop initial draft of plan		
	<b>BOR Workshops: Visionary Planning &amp; External Trends</b> April 28 <sup>th</sup> , 2023	<b>BOR Workshop</b> <b>Plan Process Update</b> <b>August 8<sup>th</sup> 2023</b>			

# Board Engagement

## Spring 2023

Workshop on External Trends and Influences

Workshop on Strategic Enrollment Management (SEM)

## Summer 2023

Presentation on House Bill 8-88<sup>th</sup> Legislative Session

## Fall 2023

Workshop on Visioning: Mission, Vision and Values

## Spring 2024

**Workshop on Draft Plan**

## Summer 2024

Presentation on New Strategic Plan for Review and Approval

## Fall 2024

Workshop on 2014-2019 Strategic Plan Progress & Lessons Learned

Launch 2024-2029

# Plan Focus

- Advising & Registration
- Wayfinding
- Competitive Pay
- Faculty/ Staff Development
- Academic Support
- Resource Availability
- Registration Process
- Increase Communication
- Leverage Alumni
- Increase DMC Foundation Support





# CHARTING THE VIKING WAY

2024-2029 STRATEGIC PLAN

# COMPONENTS of CHARTING THE VIKING WAY



Vision – What we **aspire** to achieve.

Mission – The **purpose** of our College

Values – The standards that we **prioritize** when making decisions

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Guiding Stars – The **foundation** of the strategic plan

Overarching Goals – The desired **results** that the College is committed to achieving

Initiatives & Strategies - Specific **actions** that will move the goals forward (a,b,c: internal to the college; Operational)

Key Performance Indicators – The **data** used to indicate progress within each component of the plan



Texas Success Center KPI



House Bill 8 KPI



Del Mar College KPI

*Del Mar College empowers our  
communities to achieve their  
dreams*

**DRAFT VISION- what we ASPIRE to achieve**

*Del Mar College provides educational pathways that transform lives, build partnerships, and enrich communities*

**DRAFT MISSION- the purpose of our College**

Source: Southern Association of Colleges and Schools Commission On Colleges (SACSCOC)

# PROPOSED VALUES

✦ Integrity

✦ Courage

✦ Resourcefulness

✦ Community

✦ Empathy

✦ Tradition

The standards that we **prioritize** when making decisions



# GUIDING STAR

***Goal 1: Desired results College is committed to achieving***

***Initiative 1:***

***Strategy 1***

***Strategy 2***

***Initiative 2:***

***Strategy 1***

***Strategy 2***

***Goal 2: Desired results College is committed to achieving***

***Initiative 1:***

***Strategy 1***

***Strategy 2***

***Initiative 2: Strategy 1***

***Strategy 2***

**EXAMPLE**



This community takes great pride in the mission we serve, and they want the world to know about it. Moving forward, Del Mar College will invest in clear internal and external communication and marketing strategies that convey our value.



# I. COMMUNICATE

**Goal 1:** *Collaborate across the College*

**Goal 2:** *Connect beyond the College*





# I. COMMUNICATE

## **Goal 1:** *Collaborate across the College*

### 1. Internal partnerships

#### S1) Prioritize collective decision making

- a. Board of Regents
- b. Faculty/staff committees, councils, and workgroups
- c. Administration
- d. Students

#### S2) Engage leaders at all levels

- a. Departmental and divisional strategic plan
- b. Campus-wide continuous improvement
- c. Strategic work groups and teams.

### 2. Communication strategies




#### S1) Improve student-facing communication

#### S2) Enhance college to employee communication

- a. Announcement of changes

# I. COMMUNICATE

## *Goal 2: Connect beyond the college*

1. Marketing initiatives 
  - S1) Enrollment marketing
    - a. Single point of contact
    - b. Educational opportunities for external partners
  - S2) Increase DMC awareness across the Coastal Bend
2. Partnerships within the community 
  - S1) Streamline communication
  - S2) Bring the community to campus
3. Service beyond the College 
  - S1) Advocate on behalf of DMC
    - a. Local
    - b. State
    - c. National
  - S2) Represent DMC
    - a. Through professional activities
    - b. Volunteering in our communities



The higher education landscape is changing dramatically. The growing needs of our region have given rise to new programs and now a new outcomes-based funding model for community colleges. Our programs and processes must be as dynamic and focused on the outcome for the student.



## II. ELEVATE

**Goal 1:** *Expand programs of Excellence*

**Goal 2:** *Maximize resources entrusted to the college*

# II. ELEVATE

## **Goal 1:** *Expand Programs of Excellence*

Initiative & Strategies

### 1. Teaching excellence

S1) Create programs in response to community needs

- a. Continuing Education
- b. Dual Enrollment
- c. Transfer/Workforce






S2) Create instructional environments to facilitate student success

- a. Professional development for online learning instruction
- b. Technology
- c. Equipment



### 2. Student Success

S1) Onboarding from entry point programs

- a. Developmental Education 
- b. Dual Enrollment 
- c. Adult Basic Education (ABE) 

S2) Increase completion

- a. Stackable credentials and degrees  
- b. Transfer  
- c. Dual Enrollment 



## II. ELEVATE

### **Goal 2:** Maximize the resources entrusted to the college

#### Initiative & Strategies

##### 1. Financial Stewardship



- S1) Maintain accessibility for students
  - a. Affordable tuition & fees
  - b. Optimized state-funded revenue
  - c. Optional payment plans

##### S2) Diversity revenue streams

- a. Public/Private partnerships
- b. Facilities Rentals
- c. Campus Dining

##### 2. Student-facing Resources



- S1) Leverage financial support for student needs
  - a. Foundation
  - b. Student Financial Aid
  - c. Connecting to External Funds

##### S2) Coordinate the use of information sources

- a. Connect students to services
- b. Early alert supports

##### 3. Physical Resources



- S1) Maximize effective space utilization
  - a. Instructional Spaces
  - b. Non-instructional Spaces

##### S2) Maintain physical resources

- a. Update & maintain facilities master plan to reflect college needs
- b. Construction projects
- c. Off-campus sites



Culture and connectivity are important to the Viking community. How we welcome new students and new employees and then continue to serve their academic and professional development has profound implications on our success college-wide. A great place to work and study improves retention and outcomes.



## III. CULTIVATE

**Goal 1:** *Nurture our professionals to achieve their full potential*

**Goal 2:** *Optimize the Viking Student experience*



# III. CULTIVATE

## **Goal 1:** *Nurture our professionals to their full potential*

### Initiative & Strategies


1. High-quality professionals 
  - S1) Provide professional growth & development
    - a. Faculty
    - b. Staff
  - S2) Enhance opportunities for advancement
    - a. Succession Planning
    - b. Leadership Planing
2. Wellness 
  - S1) Prioritize campus safety
  - S2) Focus on the well-being of employees as individuals
3. College Culture 
  - S1) Establish the Viking Way (culture of caring tailored to DMC)
  - S2) Formalize processes to engage new employees

# III. CULTIVATE

## **Goal 2:** *Optimize the Viking Student Experience*



### Initiative & Strategies

#### 1. Student Entry


- S1) Establish first interactions to promote DMC programs and recruit 
- a. Welcome Center/Call Center
  - b. Web presence (website, social media)

- S2) Engage with incoming students
- a. Streamline application process
  - b. Optimize experiences (new student orientation)

#### 2. Student Life Experience

- S1) Honor the student experience 
- a. Onboarding all students
  - b. Student services for persistence
- S2) Optimize the advising experience 
- a. Comprehensive student pathways for all students
  - b. prepare all faculty staff to properly advise all students

#### 3. Student supports through completion

- S1) Recognize milestones
- a. ERP Implementation
- S2) Prepare students for post completion success 
- a. Career Services
  - b. Family Supporting Wage
  - c. Onsite testing

# Next Steps

- *Refine plan based on feedback from the BOR and executive team*
- *Solidify Key Performance Indicators*
- *Deliver final draft to President's Office*
- *Return to the Board of Regents in June/July 2024 for approval and adoption*
- *Close 2019-2024 Plan in August/LAUNCH Charting the Viking Way- August*

**Del Mar College**  
**2024-2029 Strategic Plan DRAFT**  
**“Charting the Viking Way”**



# COMMUNICATE

## **Overarching Goal 1: Collaborate across the College**

### Initiatives & Strategies

1. Internal partnerships
  - S1) Prioritize collective decision making
  - S2) Engage leaders at all levels
  
2. Communication strategies
  - S1) Improve student-facing communication
  - S2) Enhance college to employee communication

## **Overarching Goal 2: Connect beyond the College**

### Initiatives & Strategies

1. Marketing initiatives
  - S1) Enrollment marketing
  - S2) Increase awareness of DMC across the Coastal Bend
  
2. Partnerships with the community
  - S1) Streamline communication
  - S2) Bring the community to campus
  
3. Service beyond the College
  - S1) Advocate for Del Mar College
  - S2) Represent the College



### **Overarching Goal 1: Expand Programs of Excellence**

#### Initiatives & Strategies

1. Teaching excellence
  - S1) Create programs in response to community needs
  - S2) Create instructional environments that facilitate student success
  
2. Student success
  - S1) Streamline Onboarding from entry-point programs
  - S2) Increase completion

### **Overarching Goal 2: Maximize resources entrusted to the College**

#### Initiatives & Strategies

1. Financial stewardship
  - S1) Maintain accessibility for students
  - S2) Diversify revenue streams
  
2. Student-Facing Resources
  - S1) Leverage financial support for student needs
  - S2) Coordinate use of information resources
  
3. Physical Resources
  - S1) Maximize effective space utilization
  - S2) Maintain physical resources



## **Overarching Goal 1: Nurture our professionals to achieve their full potential**

### Initiatives & Strategies:

1. High-quality professionals
  - S1) Provide professional growth and development
  - S2) Enhance opportunities for advancement
2. Wellness
  - S1) Prioritize campus safety
  - S2) Focus on the well-being of employees (as individuals)
3. Employee Culture
  - S1) Establish the Viking Way (focus on college as community or group)
  - S2) Formalize onboarding process for faculty and staff

## **Overarching Goal 2: Optimize the Viking Student Experience**

### Initiatives & Strategies:

1. Student entry
  - S1) Enhance initial contact with prospective students
  - S2) Engage with incoming students
2. Student Life Experience (ask Jeff if this language is best)
  - S1) Honor the student experience
  - S2) Optimize the advising experience
3. Student supports through completion
  - S1) Recognize milestones
  - S2) Prepare students for post-completion success (College 3.0)

**Item 2**



# House Bill 8 First Year Impact on Del Mar College

*Aligning DMC to HB8 Funding*

April 16, 2024

Lenora Keas, Executive Vice President and COO

Dr. Leonard Rivera

Associate Vice President Continuing Education and Off Campus Programs



DEL MAR COLLEGE



# Overview of Topics

Overhaul of Community College Finance by the Texas State Legislature

1) Milestones of the Community College Finance Commission

Previous Funding Model versus New Funding Model structure

Seventeen Metrics of House Bill 8

1) Definitions

2) How each metric applies to Del Mar College

3) What area(s) of the college contributes to the success of this metric

Wrap Up Q&A

Continuing Strategies to Enhance Integration of HB8

## Texas Community Colleges have

**43%** of all Texas postsecondary students

**93%** of all career & technical education & degrees awarded

**92%** of dual credit enrollments

**68%** of all Texas freshmen and sophomores

**70%** of all minority freshmen and sophomores in higher education

**44%** of Texas credentials awarded to economically disadvantaged students



## Del Mar College Students

**86%** are part-time

**58.4%** are female

**24** is the average age compared to 26 in 1998

**68%** declare a transfer major

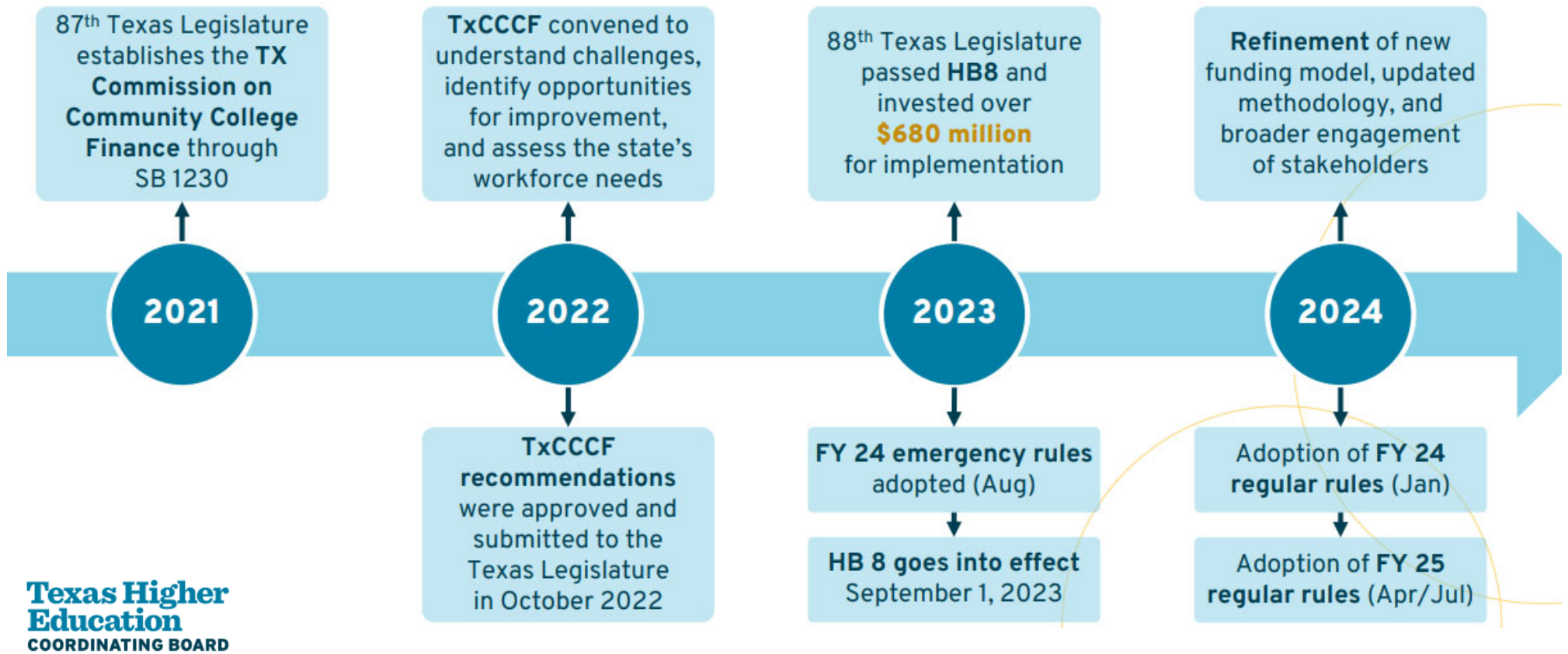
**34%** declare a technical major which is up by **2%**

**75%** are from Nueces County

**70%** of entering first-time-in-college students require developmental math, writing and/or reading



# Community College Finance: Key Milestones & Accomplishments





# A Transformational Investment: Changes to Community College Financing

## PREVIOUS FUNDING MODEL

1

State funding for colleges was focused on inputs, including student contact hours (78% of previous formula)

2

Variation in local taxes and revenue made it difficult for some colleges to fund instruction and operational needs

3

Colleges received static allocations of state funding each fiscal year based on a predetermined formula

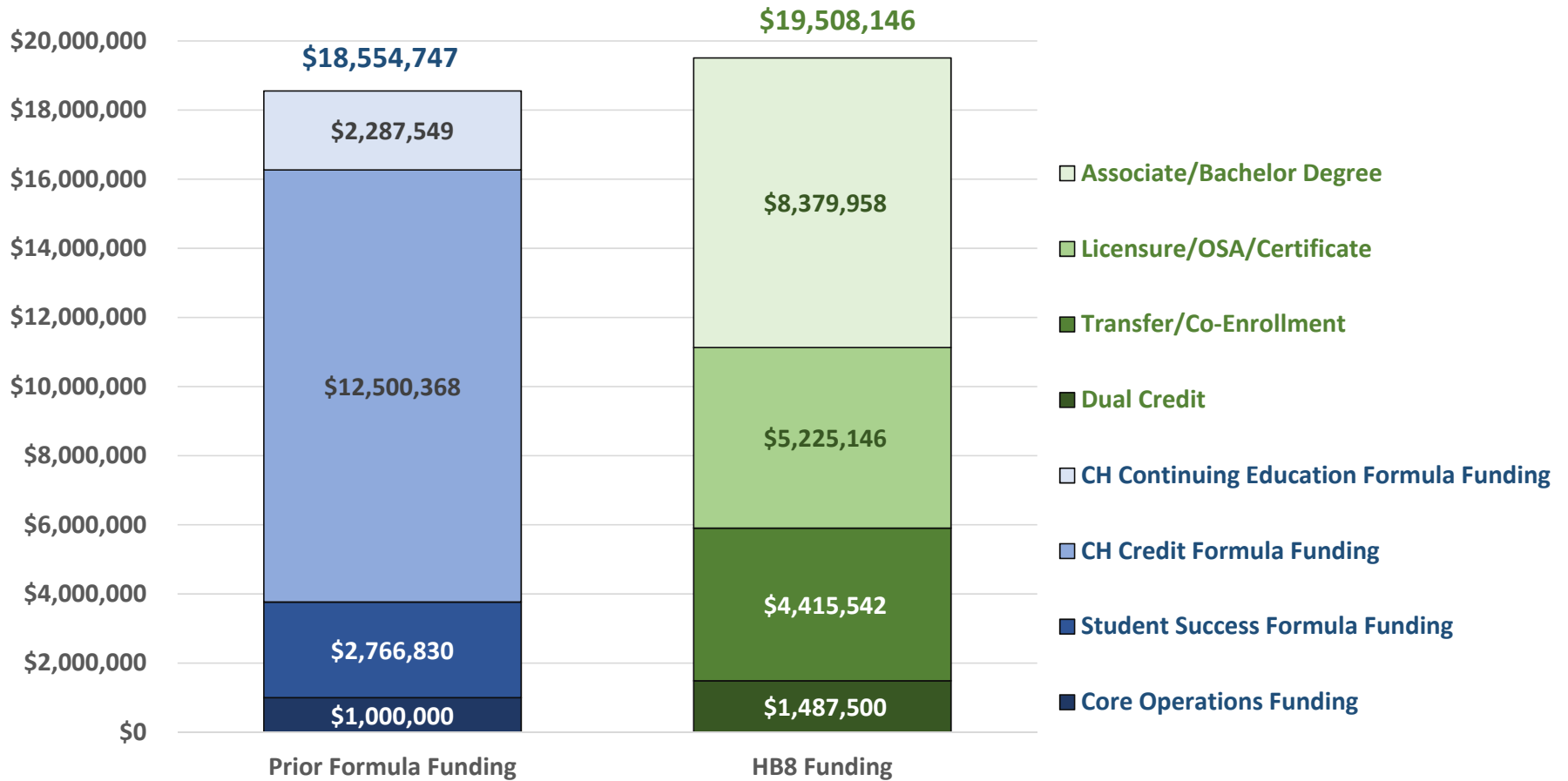
## NEW FUNDING MODEL

**PERFORMANCE OUTCOMES** will now determine the largest tranche of state funding allocated to colleges

**BASE TIER** funding ensures that all colleges have a baseline level of funding for instruction and operational needs

Funding for colleges will be based on a **DYNAMIC MODEL** that accounts for changes against measurable outcomes

# FY2024 Formula Funding Comparison



# HB8 Includes Big Buckets Tied to Funding Criteria

- Funding is impacted by the classification of outcomes of high demand and value.
- Funding is based on the 2022 – 2023 academic year or the average of 3 previous years.
- Premium Funding is received when serving the following populations:
  - Economically Disadvantaged
  - Academically Disadvantaged
  - Adult Learners
  - Financial Aid for Swift Transfer (FAST) students

# Adult Learners

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Defined as students that are 25 years of age or older. An additional weight of 50% is earned per student.

- **71% of credit students are 25 years of age or older.**



# Economically Disadvantaged

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A designation that applies to postsecondary students who received the federal Pell Grant under §20 U.S.C 1070a. A weight of an additional 25% is paid per outcome.

# Academically Disadvantaged

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Postsecondary students who have not met the college-readiness standard in one or more Texas Success Initiative (TSI) assessments as provided by §4.57 of this title (relating to TSIA College Readiness standards), and who were not classified as either waived or exempt pursuant to §4.54 of this title relating to exemption. An additional weight of 25% is received per student.

# Financial Aid for Swift Transfer (FAST) Program

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- Limited to “educationally disadvantaged” students enrolled in dual credit & CE.
  - ISDs and charter schools are to provide the college with verification.
- Limited to public ISDs and charter schools.
- Dual Credit & CE course must meet one of the following four requirements:
  - (1) a requirement necessary to obtain an associates degree or an industry recognized credential or certificate;
  - (2) a foreign language requirement;
  - (3) a core curriculum requirement as is defined by the institutions of higher education (IHE); or
  - (4) a field of study requirement.
- Students are to pay \$0 for the dual credit and CE courses and are not responsible for any associated course lab fees, testing fees, textbooks, supplies, uniforms, etc.

# Financial Aid for Swift Transfer (FAST) Students Served

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- Fall 2023 FAST Students Served: **Total of 2,660**
  - Dual Credit: **1,583**
  - CE/2<sup>nd</sup> 8-week: **1,077**
- Spring 2024 FAST Students Served: **Total of 2,923**
  - Dual Credit: **1,501**
  - CE/2<sup>nd</sup> 8-week: **1,422**

# 1. 15 SCH Dual Credit

## Reimbursement: \$1700 = **\$1,487,500 for 2024**

An outcome achieved when a student earns at least 15 SCH or the equivalent of dual credit or dual enrollment courses, defined as follows:

- (A) Courses that qualify as dual credit courses as defined in §4.83(10) and;
  - (i) Apply toward an academic or career and technical education programs requirement at the postsecondary level; or
  - (ii) Are completed by a student who graduates with a Texas First Diploma, as codified in Chapter 21, subchapter D of this title
- (B) All dual credit courses taken by a student enrolled in an approved Early College High School program as provided by the Texas Education code §28.009, except a physical education course taken by a high school student for high school education credit

- **A variety of pathways provided to 875 students earned 15 SCH in dual credit.**

## 2. General Academic Institution (GAI or Texas Public University) Transfer with 15 SCH

Reimbursement of \$3500 = **\$4,393,667 for 2024**

When a student enrolls in a general academic teaching institution after earning at least 15 SCH from a single public junior college district as established under §13.556(e) of this subchapter.

- **Top universities that DMC students transfer to include: TAMUCC, TAMUK, and TAMU in College Station.**

### 3. GAI Co-enrollment with 15 SCH Reimbursed at \$3500 = **\$21,827 for 2024**

A student who earns at least 15 semester credit hours at the junior college district in a program structured through a binding written agreement between and GAI and a community college. Students are admitted into both institutions and recognized as having matriculated to both institutions concurrently.

**Note:** Does not include courses funded under the Dual Credit or Dual Enrollment fundable outcome.

- **Top universities that DMC students co-enroll with include: TAMUCC, TAMUK, and TAMU in College Station.**

## 4. Licensure/Certification (no credential)

Reimbursement at \$1,000 = \$1,000 for 2024

A licensure is defined as an authorization from the state/national level for a qualified person to practice or work in the licensed field.

A certification is defined as an authorization from a business/industry for a qualified person or work in the certified field.



## 5. High Demand Licensure/Certification Reimbursed at \$1250 - **\$2,457,500 for 2024**

A licensure is defined as an authorization from the state/national level for a qualified person to practice or work in the licensed field. In a high-demand field.

A certification is defined as an authorization from a business/industry for a qualified person or work in the certified field. In a high-demand field.

- **Top licenses earned: HVAC, Process Technology, and Fire Science.**

## 6. Institutional Credential Leading to Licensure or Certification (ICLC)

Reimbursement at \$1,000 = **\$33,667 for 2024**

A credential awarded by an institution upon a student's completion of a course or series of courses that represent the achievement or identifiable skill proficiency and leading to licensure or certifications.

- **Highest three: Nursing Aide/Patient Care Aide, OSHA, and Transportation Services.**

## 7. High-Demand Institutional Credential Reimbursement at \$1250 = **\$410,417 in 2024**

A credential awarded by an institution upon a student's completion of a course or series of courses that represent the achievement or identifiable skill proficiency and leading to licensure or certifications in a high demand field.

- **Top ICLCs: Nursing Aide/Patient Care Aide, Transportation Services, and OSHA.**

## 8. Occupational Skills Awards (OSA) Reimbursement at \$750 = **\$9,750 for 2024**

A sequence of courses that meet the minimum standard for program length specified by the Texas Workforce Commission (TWC) for the federal Workforce Innovation and Opportunity Act (WIOA) program.

9-14 SCH for credit and continuing education courses or 144-359 contact hours for the workforce continuing education courses.

- **Top OSA awards: Accounting/Bookkeeping, Business Management, and Welding.**

## 9. High-Demand Occupational Skills Awards (OSA) Reimbursement at \$1,000 = **\$33,000 for 2024**

A sequence of courses that meet the minimum standard for program length specified by the Texas Workforce Commission (TWC) for the federal Workforce Innovation and Opportunity Act (WIOA) program in a high demand field.

9-14 SCH for credit and continuing education courses or 80 contact hours for the workforce continuing education courses.

- **Top OSA awards: Accounting, Business Management, and HVAC**

## 10. Certificate I or II

Reimbursement at \$1750 = **\$554,313 for 2024**

A **Level 1** Certificate is designed to provide the necessary academic skills and the workforce skills, knowledge, and abilities necessary to attain entry level employment or progression towards a Level 2 Certificate or an Applied Associate Degree, with at least 50% of course credits drawn from a single technical specialty.

A **Level 2** Certificate consists of at least 30 credit hours and no more than 51 SCH. Students enrolled in Level 2 Certificate must demonstrate meeting college readiness standards set forth in §4.57 of this title and other eligibility requirements determined by the institution.

- **Top Level I/II Certifications: Welding, Cosmetology, and Criminal Justice.**

# 11. High Demand Certificate I or II

## Reimbursement at \$3500 = **\$1,711,500 for 2024**

A **Level 1** Certificate is designed to provide the necessary academic skills and the workforce skills, knowledge, and abilities necessary to attain entry level employment or progression towards a Level 2 Certificate or an Applied Associate Degree, with at least 50% of course credits drawn from a single technical specialty in a high demand field.

- **Top Level 1 Certifications: Welding, HVAC, and Cosmetology**

A **Level 2** Certificate consists of at least 30 credit hours and no more than 51 SCH. Students enrolled in Level 2 Certificate must demonstrate meeting college readiness standards set forth in §4.57 of this title and other eligibility requirements determined by the institution in a high demand field.

- **Top Level 2 Certifications: HVAC, Welding, and Fire Science**

## 12. Advanced Technical Certificate (ATC) Reimbursement at \$1750 = **\$0 for 2024**

A certificate that has a specific associate or baccalaureate degree or junior level standing in a baccalaureate degree program as a prerequisite for admission. ATC is at least 16 SCH and no more than 45 SCH and must be focused clearly related to the prerequisite degree, and justifiable to meet industry or external agency requirement.



## 13. High Demand Advanced Technical Certificate Reimbursement at \$3500 = **\$14,000 for 2024**

A certificate that has a specific associate or baccalaureate degree or junior level standing in a baccalaureate degree program as a prerequisite for admission. ATC is at least 16 SCH and no more than 45 SCH and must be focused clearly related to the prerequisite degree, and justifiable to meet industry or external agency requirement in a high-demand field.

- **Top ATC Certificates: Long Term Care/Nursing Home Administrator and Paralegal Studies**

# 14. Associate Degree

## Reimbursement at \$3500 = **\$2,838,208 for 2024**

An academic associate degree as defined under TEA Code, 61.003(11), or an applied associate degree as defined under TEA 61.003(12)(B).

- **Top associate degrees earned: Liberal Arts, Business Administration, Criminal Justice, and Political Science**

# 15. High-Demand Associate Degree Reimbursement at \$4500 = **\$5,439,375 for 2024 for 1,209 degrees**

An academic associate degree as defined under TEA Code, 61.003(11), or an applied associate degree as defined under TEA 61.003(12)(B) in high-demand field.

- **Top AAS degrees earned: Registered Nursing, Process Technology, and Dental Hygienist**
- **Top AA degrees earned: Registered Nurse Education, Liberal Arts, and Business Administration**

## 16. Bachelor Degree

### Reimbursement at \$3500 = **\$0 for 2024**

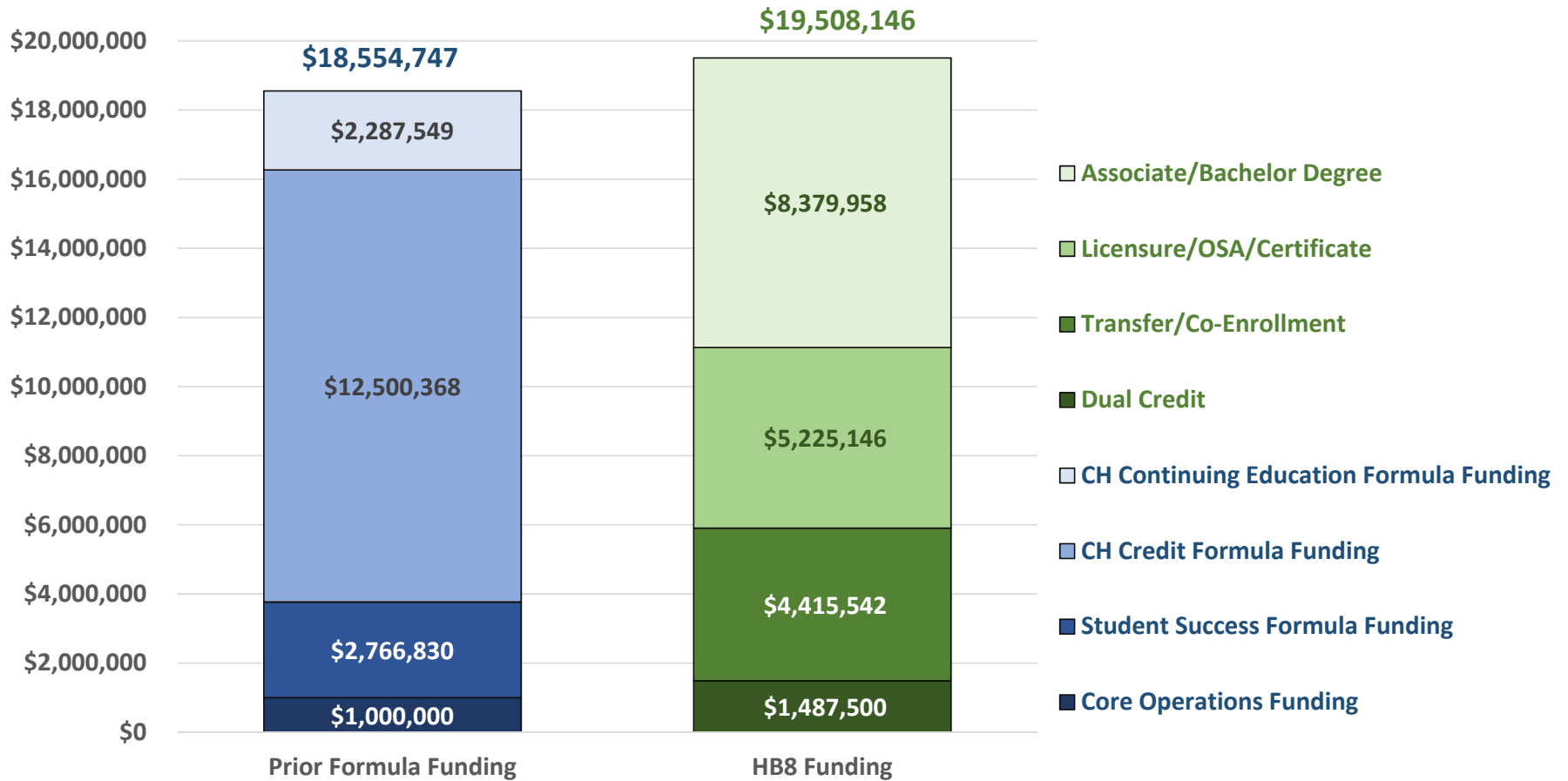
A degree program that includes any grouping of subject matter courses consisting of at least 120 SCH which, when satisfactorily completed by a student, will entitle that student to an undergraduate degree from a public junior college.

## 17. High-Demand Bachelor Degree Reimbursement at \$4500 = **\$102,375 for 2024** **for 23 degrees**

A degree program that includes any grouping of subject matter courses consisting of at least 120 SCH which, when satisfactorily completed by a student, will entitle that student to an undergraduate degree from a public junior college in a high-demand field.

- **Top bachelor degree earned: Bachelor Science Nursing (BSN)**

# FY2024 Formula Funding Comparison



## Strategies Moving Forward

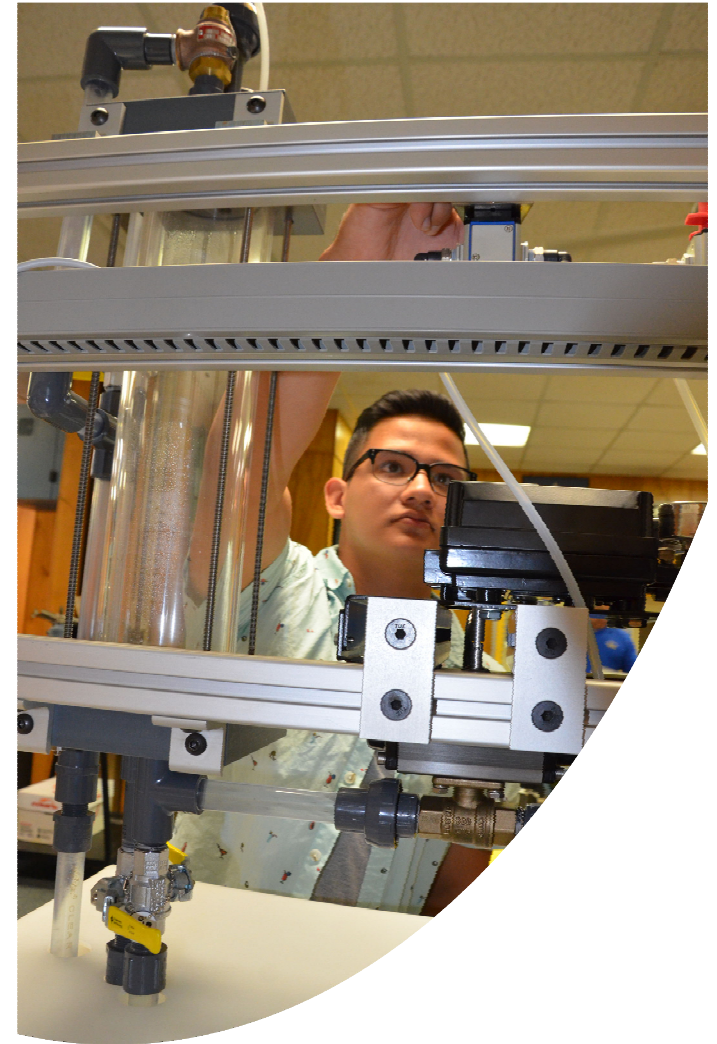
**Monitor** data and programs for changes.

**Enhance** programs in high demand areas.

**Engage** with THECB to revise the high demand lists to more accurately reflect our region.

**Communicate** with all internal and external stakeholders to ensure comprehension of the impact of HB8.

**Respond** to changes based on students' and community needs.



**Thank You!**