



Are you compliant?
What **EVERY**
BUSINESS needs
to know **NOW!**

SBDC & CCHCC Present:

IDENTITY THEFT & YOUR BUSINESS

Have information on your customers, employees, suppliers, and vendors? **Don't miss this!**



SPEAKER: BERT HOWARD, CITRMS

Certified Identity Theft Risk Management Specialist

Retired US Navy Commander & Naval Aviator (23 Years)

Former US Navy Region South Public Safety Director charged with the oversight, management and operations of all U.S. Navy Anti-Terrorism/Force Protection, Federal Fire, Emergency Management, and Safety programs in New Mexico, Oklahoma, Arkansas, Louisiana, and Texas.



When: July 10TH, 1:00 pm – 3:00pm

Location: Del Mar College CED Room 106, 3209 S. Staples (at Kostoryz)

- ◆ **Creating a Culture of Security: The impact of Identity Theft to Corpus Christi and South Texas.**
- ◆ **What is Identity Theft? Types of Identity Theft! Who Is At Risk?**
- ◆ **Is Your Business Compliant? Identity Theft Mitigation Requirements to reduce your risk and liability!**
- ◆ **Rules and Legislation Affecting Your Business such as FACTA, Red Flag Rules, GLB Safeguards Rule, and more!**
- ◆ **The Cost of Identity Theft To Businesses and Individuals.**
- ◆ **The Industry's Response and Solutions.**

Knowledge of the laws and the associated requirements are key to lowering your liability and reducing your risks.

**For more information and registration, please call:
361-698-1021**



What will YOU do when ID Theft strikes your business and workplace?

Why be concerned about Identity Theft? **Answer: Liability - Civil and Criminal!**



When Bad Things Happen
To Your Good Name

According to Betsy Broder of the FTC, "We will act against businesses that fail to protect their data..." She understands that most small businesses cannot be expected to hire a full time privacy specialist but adds that all businesses must be able to show they have a security plan in place. "We're not looking for a perfect system .. But we need to see that you've taken reasonable steps to protect your customers' information". (ABA Journal, March 2006 –"Stolen Lives")



Knowledge of the laws and the associated requirements are key to lowering your liability and reducing your risks. This seminar will provide Businesses and Consumers with:

- An overview of applicable laws
- An overview of the types of Identity Theft
- An understanding of the reasonable steps a business owner must take to safeguard confidential and sensitive information
- Resources to assist you and your business deal with the threat of Identity Theft
- Practical information to limit your liability and reduce your risk
- And more...

Who should attend this Identity Theft Seminar:

Business Owners, Self-Employed, Decision Makers, Security Officers, Compliance Officers, Managers, Lenders, Insurers, Employers, Landlords, Government Agencies, Mortgage Brokers, Automobile Dealers, Attorneys and Private Investigators, Debt collectors, Schools, Real Estate Professionals, Financial Planners, Tax Preparers, CPAs and Bookkeepers, Doctors, Medical Professionals, Health Care Providers, Individuals who obtain a credit report on prospective nannies, contractors, or tenants, Information Brokers, and practically anyone who is doing business!

THIS EVENT IS A JOINT COMMUNITY PROJECT OF:

Small Business Development Center (SBDC), www.delmar.edu/sbdc
Corpus Christi Hispanic Chamber of Commerce (CCHCC), www.cchispanicchamber.org
Business & Risk Consulting Group of America (BRCGA), www.brcga.com