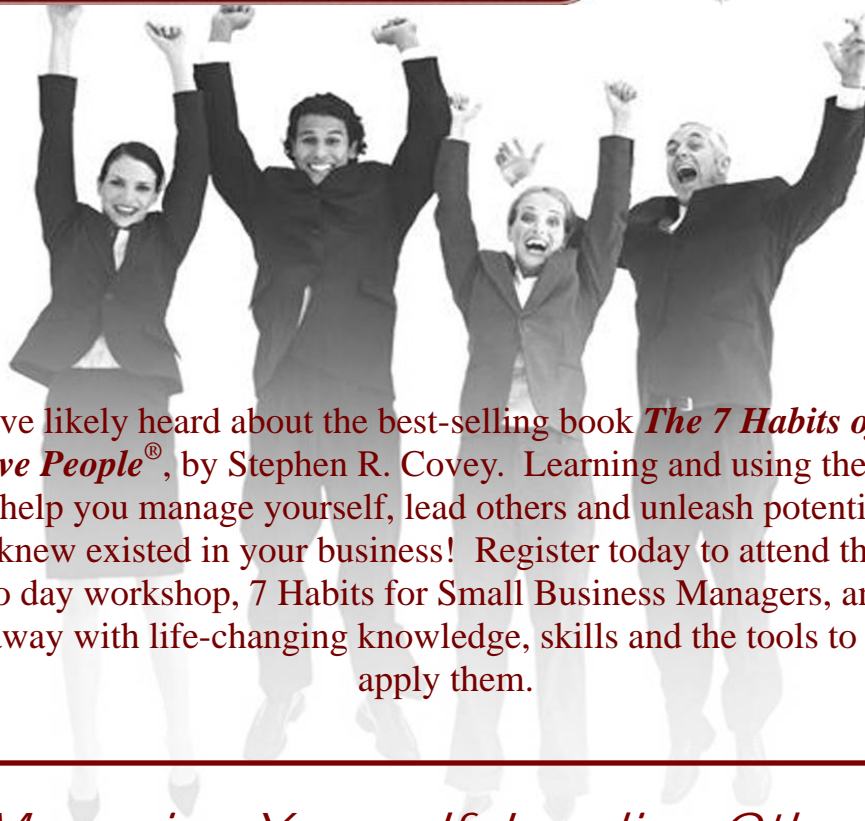
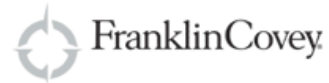


THE 7 HABITS

for Small Business Managers



You have likely heard about the best-selling book *The 7 Habits of Highly Effective People*[®], by Stephen R. Covey. Learning and using these habits will help you manage yourself, lead others and unleash potential you never knew existed in your business! Register today to attend this exciting two day workshop, 7 Habits for Small Business Managers, and you'll come away with life-changing knowledge, skills and the tools to help you apply them.

*Managing Yourself, Leading Others,
Unleashing Potential*

DATE: October 7th & October 8th, 2009

TIME: 8:30 am to 5:00 pm for two day seminar

LOCATION: 3209 S. Staples CED Room 126

TAUGHT BY: Deirdre Pattillo, SPHR
Certified Franklin Covey Facilitator

COST: \$395 *which is a deeply discounted training program only available through the Association of Small Business Development Centers - includes lunch and continental breakfast both days.*

Scholarships available - to find out if you qualify please contact Lisa at (361) 689-2422



Typically, 7 Habits for Managers training costs \$795.

Special pricing available only through the SBDC for those in a private sector company of fewer than 300 employees.

To reserve your seat please call
(361) 698-1328 or (361) 698-1064



How will you Benefit?

*The work of Dr. Stephen R. Covey has helped thousands of others. Why not you? Make the commitment to better yourself and your business by enrolling in **7 Habits for Small Business Managers** today!*

THE HABIT	THE PROMISE	WHAT YOU WILL GAIN
Habit 1 Be Proactive	You'll find out how to use your own resourcefulness and initiative to break through the barriers to superb results. You'll discover the "hidden resources" all effective managers call upon.	You will come away with a simple tool you can use in a matter of minutes in everyday situations. It will open options for resources you hadn't considered.
Habit 2 Begin with the End in Mind	You'll define the great contribution you are capable of making in your manager role. Your every action as a manager will be highly purposeful.	You will enjoy your daily work much more! Plus, projects that used to take hours to plan will now be rolling in five minutes with the tool we provide.
Habit 3 Put First Things First	You'll be less crisis-driven and more in control of your key priorities. You'll execute your most important goals with excellence.	You will experience less frustration and deadline-related stress.
Habit 4 Think Win-Win	You'll develop a team that's highly motivated to perform superbly. You'll build a team that trusts you and is trustworthy in turn.	You will communicate far more effectively. Those you used to have to prod and convince to work will now work far more freely. Productivity will skyrocket!
Habit 5 Seek First to Understand, Then to Be Understood	You'll learn how to diagnose problems accurately and quickly. You'll give honest and accurate feedback that builds relationships and gets results.	You won't lose so much time to meaningless, unproductive meetings and negotiations.
Habit 6 Synergize	You'll be able to deal more productively with conflict. You'll be able to find strikingly creative solutions to problems and opportunities.	Dealing with conflict will be far more productive.
Habit 7 Sharpen the Saw	You'll unleash the great potential of each team member. You'll continuously improve the performance of your team.	Each person you lead may have greater potential than you previously realized. Here is where you will help them identify and unleash that potential!

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