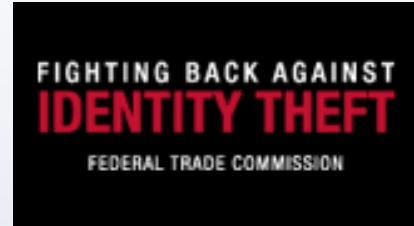


Identity Theft Compliance for Coastal Bend Businesses

Thursday, November 5, 2009
3209 S. Staples CED Room 141
1:00 pm - 3:00 pm
Free



IDENTITY THEFT - It makes little difference if you're a big fish or a small one. You can still get caught. Did you know that Non-Compliance with Federal Laws could cost you personally, or cost your business (small or large) up to \$1,000,000 in fines and up to 5 years in prison?

These days, it is almost impossible to be in business and not collect or hold personally identifying information such as names, addresses, Social Security numbers, credit card numbers, or other account numbers — about your customers, employees, business partners, students, or patients. If this information falls into the wrong hands, it could put these individuals at risk for identity theft. Still, not all personal information compromises result in identity theft, and the type of personal information compromised can significantly affect the degree of potential damage. What steps should you take and whom should you contact if personal information is compromised?

Topics to be covered:

- Facts About Identity Theft
- Cost of Identity Theft to Consumers & Businesses
- What is Identity Theft?
- Types of Identity Theft
- How do Identity Thieves steal your information?
- Consumer Tips to prevent Identity Theft
- Laws and Legislation affecting Businesses
- Are you complying with the FACTA Red Flags Rule (Deadline: November 1, 2009)?
- Best Practices for Businesses To Reduce Liability
- Solutions and Mitigation Plans



Speaker: Bert Howard, Certified ID Theft Risk Management Specialist

To reserve your seat please call
(361) 698-1328 or 698-1064



SMALL BUSINESS DEVELOPMENT CENTER
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