

# Writing a Business Plan? Start Here!

Wednesday, Nov. 4, 2009

2:00 pm - 4:00 pm

Del Mar College

Center for Economic Development

3209 S. Staples, Room 141

Corpus Christi, TX

No Charge

To RSVP please call  
361-698-1328 or  
698-1064

## Topics Include:

- ◆ Brainstorming
- ◆ Put it in Writing
- ◆ The Components
- ◆ Extra Tools (Assistance & Resources)



**SMALL BUSINESS DEVELOPMENT CENTER**  
(a partnership program with the U.S. Small Business Administration)



This seminar is designed for entrepreneurs/business owners who have not developed a business plan. It is highly recommended for anyone who wants to start a new business, purchase an existing business, expand their current business, or will be looking for business financing in the near future.

The workshop is designed to help individuals determine the viability of their business idea, using research and a general outline for developing a business plan. The seminar is highlighted with straight forward advice from our experienced staff of business consultants.



Course Outline:

Introduction

Self Assessment

Idea Assessment

Market Analysis and Research

Business Plan Financial Worksheets

Conclusion

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