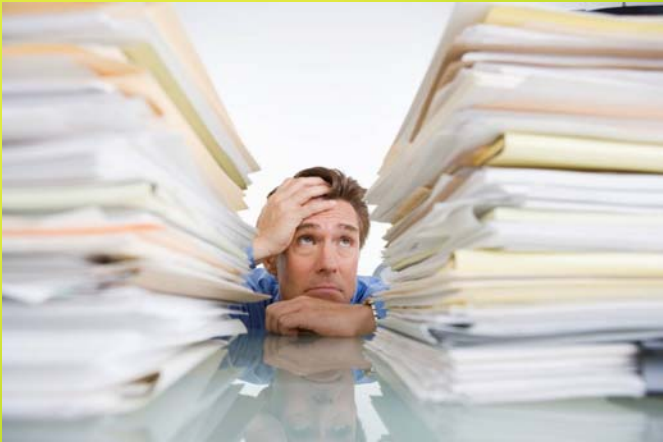


# Seven Ways To Help Your Business Survive Tough Economic Times

Just because we are in tough economic times does not mean that your business has to suffer. Any businessperson can succeed in good times, but it takes a **good** businessperson to survive the bad times. This seminar will help you become that good businessperson by discussing strategies you can implement to assist in “weathering the economic storm.”



**Wednesday, August 18, 2010**  
**2:00 pm - 4:30 pm**  
**Kingsville Chamber of Commerce**  
**635 East King Avenue**  
**Cost: No Charge**  
**To RSVP, please call:**  
**(361) 698-2220 or (361) 698-2422**

## TOPICS OF DISCUSSION

- Protecting your cash flow
- Reviewing your inventory practices
- Focusing on your core business
- Developing and implementing strategies to get your competitor’s customers
- Making the most of the customers you have
- Marketing your business in lean times
- Protecting your personal credit



**SMALL BUSINESS DEVELOPMENT CENTER**  
*(a partnership program with the U.S. Small Business Administration)*

