

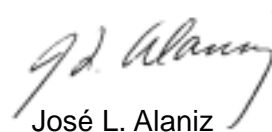
Goals for our Future

From the President

In October 2003, Del Mar College hosted a two-day Future Search Conference, bringing together over 95 business, government, education, and community leaders to build a shared vision for the future for Del Mar College. The conference was an exhilarating event, giving campus and community leaders an opportunity to share ideas and build professional ties that will long benefit the institution.

The Future Search Conference represented a first step in our efforts to develop long-range goals and objectives for the College. Using the themes from the Conference, the College's Council on Planning and Institutional Effectiveness has drafted this Interim Report of our progress to date, identifying the six major goals and primary objectives that will guide our institution for the next five years. Yet, understand that these goals and objectives are just a broad stroke for what is to come. Working throughout the spring 2004 semester, the Council on Planning and Institutional Effectiveness will expand upon these goals and incorporate the hundreds of strategies and initiatives that were generated from the Conference. These goals will also be disseminated to all unit managers on campus for review and revision of unit goals and for development of action plans.

This Interim Report is provided to demonstrate our public commitment to acting upon the ideas and initiatives generated from our leaders who dedicated their support to Del Mar College through participation in our Future Search Conference. This is our dream and our pledge to a new future for Del Mar College.



José L. Alaniz
Acting President
January 2004



For additional information, contact the Dean of Administration Services, (361) 698-1209.

www.delmar.edu

Goals for our Future

Goal A: LEARNING-CENTERED ENVIRONMENT

Del Mar College is a learning-centered institution that will provide high quality educational opportunities in response to student and community needs.

Objective 1: Assure academic quality across the curriculum for transfer preparation

Objective 2: Assure academic quality across the curriculum for occupational preparation

Objective 3: Provide instructional and student support resources and services that enhance educational success opportunities for all students

Objective 4: Create a culture to support and encourage excellence in teaching, administration, and services through appropriate professional development activities

Goal B: PARTNERSHIPS and EDUCATIONAL ALLIANCES

Del Mar College will cultivate partnerships and educational alliances to maximize student learning and success.

Objective 1: Develop additional partnerships with business and industry, the military, public officials, and community-based organizations

Objective 2: Strengthen educational alliances to promote student success from early childhood through university-level studies

Objective 3: Evaluate, maintain, and expand partnerships and educational alliances

Goal C: ACCESS and EXPANSION

Del Mar College will increase student access through expansion of course offerings, support services, and resources regardless of location.

Objective 1: Expand delivery methods and instructional schedules to meet student needs

Objective 2: Work with community constituency groups to identify and deliver appropriate educational programs throughout the service area

Objective 3: Provide appropriate personnel, facilities, and equipment for all College instructional programs and support services



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Goal D: TECHNOLOGY

Del Mar College will assess and develop its use of information technology to support lifelong learning and innovation.

Objective 1: Provide broad, consistent, and secure access to quality technological resources independent of location

Objective 2: Improve the technological skills and literacy of students, faculty, and staff

Objective 3: Enrich and expand existing delivery methodologies, and explore new technologies which promote innovative learning strategies and techniques

Objective 4: Expand technology-based instructional and student support services

Goal E: FUNDING

Del Mar College will develop and obtain the required fiscal resources to support the mission of the College.

Objective 1: Increase tax-based revenues from local, state, and federal resources

Objective 2: Increase funding from private and alternative sources

Objective 3: Increase revenues from federal, state, and private grants

Objective 4: Maximize fiscal efficiency while being responsive to the community

Goal F: RECRUITMENT, RETENTION, and RECOGNITION

Del Mar College will provide quality programs and services that support and enhance recruitment, retention, and recognition for students, faculty, and staff.

Objective 1: Recognize and promote excellence and innovation in College programs, services, partnerships, and personnel

Objective 2: Recognize and reward student academic achievements and community involvement

Objective 3: Utilize recruitment methods to maintain diversity within the student body and among College employees

Objective 4: Strive to maintain competitive salaries and benefits for employees

