

### 2014-2019 Strategic Plan

Reach Forward. Deliver Excellence.

**Accomplishments** 

# 2014-2019 Strategic Plan: Reach Forward. Deliver Excellence. GOALS

- Goal 1. Student Learning Success: Ensure Exceptional Educational Opportunities for All Students
- Goal 2. Student Access and Support Services: Maximize Affordable Access and Excellence in Student Services
  - Goal 3. Professional Initiatives: Provide Innovative, Relevant, and Meaningful Opportunities
  - Goal 4. Technology: Utilize Technology to Enhance Academic and Institutional Services and Processes
  - Goal 5. Advocacy: Advance the College Mission Through Effective Governance and Positioning
  - Goal 6. Partnerships: Expand Opportunities for Mutually-Beneficial Alliances
  - Goal 7. Resources: Ensure Strong Financial and Operational Capacity

The accomplishments listed herein are examples of significant milestones achieved at Del Mar College as part of its 2014-2019 Strategic Plan: *Reach Forward. Deliver Excellence*. The lists are not intended to capture all accomplishments achieved by the College during this time period. Instead, the list reflects a collection of important examples of success.

## **Goal 1. Student Learning Success:** Ensure Exceptional Educational Opportunities for All Students

### Objective 1.1 Transferability: Implement seamless student transfer to four-year and other institutions.

- DMC partnered with the Gregory-Portland Independent School District so that high school students can earn an associate's degree in liberal arts without crossing the Harbor Bridge. They earn 60 credit hours that are transferable to Texas public universities toward a four-year degree. (2016)
- Del Mar College Executive Vice President and Chief Academic Officer Dr. Beth Lewis and Texas A&M University-Corpus Christi President Dr. Kelly Quintanilla officially signed a biotechnology articulation agreement, making for the first time DMC's introduction courses BIOL 1414 and BIOL 1415 offered by the Natural Sciences Department transferrable toward certain bachelor's degree at the university. (2017)
- Del Mar College partnered with Texas A&M University-Corpus Christi to launch the Viking Islander Program (VIP). This unique partnership grants numerous benefits to eligible Del Mar students who plan to transfer to the Island University and complete a four-year degree and beyond. VIP participants must meet several requirements related to testing scores, grade point averages and minimum course loads. Benefits include automatic admission to the University when completing the program, access to on-campus housing, specialized advising support and smooth transfer of credits between both institutions. (2018)

## Objective 1.2 Critical Thinking: Deliver content that cultivates creative, independent, and critical thinking skills.

- Del Mar Regional Police Academy received a 100% pass rate on state testing and certifications. (Fall 2014, Fall 2015, and Fall 2016)
- The National Science Foundation presented the "Student Award for Excellence" to Biotechnology majors Andrea Alfonso and Jaime Vulgamore for summer research work. (2015)
- Practicalnursing.org recognized the College's Licensed Vocational Nurse (LVN) Program in the Nurse Education Department as Texas' seventh best program and the best in South Texas for 2016, for its 100% pass rate and for "educational aspiration to ensure success on any pathway." (2016)
- Eight students in the Fire Science Class of August 2015 in the Public Safety Education
  Department's Regional Fire Academy successfully passed the state licensing examination on their
  first attempt. (2016)
- Innovation and entrepreneurial thinking earned the DMC Natural Sciences team—including Biotechnology majors Danial Nasr Azadani, Reavelyn Pray and John Ramirez—the top national award for their product, EnteroSword, which is a spray that slows the spread of antibiotic-resistant bacteria, as part of the National Science Foundation and American Association of Community Colleges third annual Community College Innovation Challenge. (2017)
- The Texas Association of Music Schools selected DMC student Alexandra Flint as one of 18 recipients of the Clara Freshour Nelson Music Scholarship. Flint competed against students from

- across the state with the scholarship supporting her music studies through completion of a baccalaureate degree after graduating from the DMC Music Department in summer 2018. (2018)
- Fifty middle- and high-school age students demonstrated their summer projects as part of the Corpus Christi Prefreshman Engineering Program (CCPREP), the local program for the statewide TexPREP initiative that keeps students engaged in science, technology, engineering and mathematics each summer. Activities include robot races with robots programmed by students to navigate a racecourse; strength tests for plastic straw bridges; and a display of architectural model communities designed by campers under the mentorship of members of the local chapter of the American Institute of Architects. The program marked its 20th anniversary in 2019 and celebrated impacting the lives of more than 1,000 youth over the past two decades. (2018 and 2019)

## Objective 1.3 High Tech and High Touch: Utilize high-tech and high-touch instructional delivery.

- The Collaboratory was created to address the need for a STEM tutoring area for students who need private or group study areas and one-to-one study rooms for projects with the facility featuring the latest technology, including teaming tables, laptop check-outs and mobile 65-inch touch display screens for SI and group study projects. (2015)
- As of December 2018, Del Mar College has trained 59 participants in the use of Panopto. (2018)
- From January 2014 through December 2019, Del Mar College trained over 430 employees in the use of Canvas as an instructional tool. (2019)

## Objective 1.4 Enriched Education: Increase educational opportunities for community and personal enrichment.

- Texas Workforce Commission Chair Andres Alcantar presented two Skills Development Fund Grants for over \$1.7 million to DMC Corporate Services to train more than 1,100 new and current employees for industry partners CB & I Inc., Dynamic Industries Inc., and Valero Refining-Texas L.P. (2016)
- Journalism students who oversee and write for the College's two student publications—the campus newspaper, *Foghorn*, and magazine, *Siren*—brought home 36 awards from the Texas Intercollegiate Press Association annual competition and live contests. Topping off their wins, *Foghorn* Editor-in-Chief Natalie Murphy receives a \$400 Mike Warms Scholarship. (2017)
- The Mexican-American Studies Program hosted the fourth annual MAS Summer Seminar with over 150 attendees immersed in topics ranging from literature, music, art and the humanities to history, politics and the Spanish language, along with a keynote address by South Texas artist and author Carmen Lomas Garza. (2017)
- DMC Biotechnology major Tara Clancy brought home first place honors from the Community College Undergraduate Research Initiative Fall Colloquium held in Austin. Under the guidance of Dr. Daiyuan "Daisy" Zhang, Associate Professor of Biotechnology, and Dr. Rob Hatherill, Professor of Biology, Clancy discovered a new, potentially harmful bacterium and found a way to kill it. (2017)
- During the 2018 American Association for the Advancement of Science Student E-Poster Competition in Washington, D.C., DMC Biotechnology major Daniel Nasr Azadani earned an Honorable Mention in the Environment and Ecology category for his poster, "A Novel Bacteriophage for a Promising Viable Alternative in the Fight Against Antibiotic-Resistant Bacteria." (2018)

- Del Mar College Continuing Education's 72-hour Pipeline Training Program saw its first cohort finish their initial training. Nine students began the program in mid-February with some already working in the pipeline industry after companies hired them before finishing the new offering.
   Del Mar College's program is the only such program south of San Antonio providing pipeline training. (2018)
- More than 130 students completed the Adult Education and Literacy Department's program
   (formerly the General Education Development or GED program) as they faced challenges and beat
   the odds to earn their certificates. The College's Adult Education and Literacy Department
   provided developmental education including basic academic, language and personal skills study
   to students ineligible or unprepared to enter college credit classes. Students prepare to take and
   pass the GED test to earn their certificates, which is equivalent to a high school diploma, as they
   prepare for college. (2018)
- The following credit programs and certificates were developed and offered for enrollment: AAS
   Advanced Technology and Robotics/Mechatronics, AAS Carpentry, AAS Construction
   Management, AAS Electrical Transmission and Distribution Systems Technology, AAS
   Registered Nurse Education, Medical Assisting certificate, and Personal Training certificate.
   (2014-2019)

### Objective 1.5 Assessment: Align assessment strategies with accreditation standards.

- The Department of Institutional Effectiveness and Assessment (IEA) began a process of relationship building with all departments for the purpose of aiding academic, student support, and administrative units narrate their improvement journeys more clearly. Using the Strategic Plan as a template, crafting practical, measurable, realistic goals has become a more integrated part of employee responsibility. By showing how goals align with the Strategic Plan, the College can gather data that also supports accreditation standards. These relationships between the IEA and other departments help to clarify and strengthen the decision-making and documentation for more than internal processes. (2017)
- The College purchased a new assessment software package, Nuventive Improve, to replace
  Weave. All existing instructional program plans, administrative plans, and academic support plans
  were transitioned to the new software. Nuventive Improve offers robust functionality and
  enhanced features, including data analytics. The Office of Institutional Effectiveness and
  Assessment provided multiple training sessions for faculty, staff, and administrators. (2017)
- The Assessment Committee transitioned to a new structure with an expanded scope. The Student Learning Steering Committee was established based on the work of the Assessment Committee to oversee student learning in the following key areas: Instructional Programs, General Education, Academic and Student Services (co-curricular activities). The committee is composed of representatives from all instructional divisions, including the Deans and representatives from the academic and student services areas. (2018)
- As part of the Instructional Program Review process, the Institutional Research department began offering Data Resources trainings for programs undergoing review. (2018)
- The College began the implementation of a new General Education assessment model. The model relies on the development and use of common rubrics and the collection of student artifacts from core curriculum courses. (2018)

#### Objective 1.6 Retention: Maximize student learning to improve retention.

- The Student Engagement and Retention Office developed the Men of Color Initiative (MOCI), a partnership among campus departments, student clubs/organizations, and staff providing support and encouragement to students who identify themselves as men of color pursuing their academic endeavors. The goal is to positively impact these students' college experiences at Del Mar College and increase retention. (2017)
- The U.S. Department of Education awarded the College a five-year \$1,319,625 Veteran's Upward Bound Grant that is designed to motivate and assist veterans with developing academic and other requisite skills necessary for acceptance and success in a program of postsecondary education. The program provides assessment and enhancement of basic skills through counseling, mentoring, tutoring and academic instruction in the core subject areas. The program's primary goal is to increase the rate participants from Aransas, Kleberg, Nueces and San Patricio Counties enroll in and complete postsecondary education programs. (2017)
- More than 1,30 students completed the Adult Education and Literacy Department's program (formerly the General Education Development or GED program) as they faced challenges and beat the odds to earn their certificates. The College's Adult Education and Literacy Department provided developmental education including basic academic, language and personal skills study to students ineligible or unprepared to enter college credit classes. Students prepare to take and pass the GED test to earn their certificates, which is equivalent to a high school diploma, as they prepare for college. (2018)
- Fifty middle- and high school-age students demonstrated their summer projects as part of the Corpus Christi Pre-freshman Engineering Program (CCPREP), the local program for the statewide TexPREP initiative that keeps students engaged in science, technology, engineering and mathematics each summer. Activities include robot races, with robots programmed by students to navigate a racecourse; strength tests for plastic straw bridges; and a display of architectural model communities designed by campers under the mentorship of members of the local chapter of the American Institute of Architects. The program marked its 20th anniversary in 2019 and celebrated impacting the lives of more than 1,000 youth over the past two decades. (2018 and 2019)
- The Viking Food Pantry at Del Mar College was opened in partnership with the Coastal Bend Food Bank in an effort to alleviate food insecurities by providing food options to students who have limited resources and are experiencing difficulty meeting their basic needs. (2019)

## Goal 2. Student Access and Support Services: Maximize Affordable Access and Excellence in Student Services

### Objective 2.1 Affordability: Maintain affordable tuition and fees to improve access.

• The Board of Regents considered key factors such as legislative reforms, student affordability, strategic initiatives and the tuition rates of the College's peer groups as it set the levels of tuition and fees. The tuition rate for the College remained level for the fiscal years 2014 to 2017. However, to maintain the quality of educational services provided to students and offset the increasing cost of operations due to enrollment growth, the Board of Regents increased the tuition rate by \$5 per credit hour for fiscal year 2018 and \$3 per credit hour for fiscal year 2019. (2019)

## Objective 2.2 Collegiate Experience: Enhance the collegiate experience through campus life.

- The DMC Foundation established the Duane Sandlin Endowment for Library Services after receiving \$1.5 million in assets from the estate of the late counselor who worked for the College for 20 years. (2016)
- Known as The Fourth in White Library, the Stone Writing Center celebrated 40 years of providing students with one-on-one English instructional services. As the first English Learning Lab in the Southwest, the program is among the oldest in the country. (2016)
- The College saluted its student veterans and all veterans with weeklong activities recognizing their service to our country, including a Heroes Memorial Flag Garden and Name Reading Ceremony. Student veterans made up 15% of DMC's credit enrollment, or 1,400 students, annually. (2016)
- Del Mar College developed the official physical identity of the institution's mascot, the Viking, revealed him in spring 2017 and held a "Name the Viking" contest among students in fall 2017.
   Valdar, which translates from Nordic to mean "mighty leader," was given a birthday party in spring 2019 with mascots from all over the Coastal Bend attending to help him celebrate. (2017 and 2019)
- The Counseling Center annually holds their Mental Health Fair Spooktacular in October to provide students with free health screenings, counseling services, flu immunizations, and other services (2018 and 2019)

### Objective 2.3 Financial Aid: Refine and streamline financial aid processes.

- The Title V Office offered Financial Literacy events with topics on decreasing student loan debt, accepting grant aid, scholarship application searches, and financial transition plans for students. Financial Aid 101 workshops were also offered regularly throughout the year. (2016)
- The Title V Office developed classroom presentations on FASFA, financial planning and budgeting. Presentations were held in classrooms on both East and West Campuses. Faculty also brought their classes to The Fourth in White Library for presentations covering FASFA pn setup and form completion, budgeting and financial planning tips for students. (2016)
- The Office of Financial Aid Services began utilizing online communications with students to accept or decline financial aid awards. (2019)

• The Office of Financial Aid Services began utilizing automatic acceptance processes for Pell Grant awards to ensure timely tuition, fees, and textbook payments. (2019)

### Objective 2.4 Registration: Refine and streamline student registration processes.

- DMC begins offering registration through its application called VikingGo so students on the go can sign up for classes using their mobile devices anywhere by downloading the app to their Android, iOS and Mobile Web devices. (2016)
- Registration processes were streamlined through the use of QLess software, which allows students to hold a place in line without physically waiting for services at windows or in offices. This service reduces student wait-time and provides enhanced personal convenience. (2017)

## Objective 2.5 Service Area: Expand educational opportunities throughout the College's service area.

- DMC continued course offering through dual credit partnerships with area ISDs including technical and health care courses. (2015)
- Del Mar College continued to support strong relationships through articulating agreements, dual credit programs, Collegiate High School and transfer processes with area school districts and universities. (2015)
- DMC and consortium partners announce a two-year \$3.5 million Texas Workforce Commission Adult Education and Literacy grant to fund the College's General Education Development/Adult Basic Education (GED/ABE) Educational Solutions of the Coastal Bend program covering a 12-county area. (2016)
- Del Mar College Executive Vice President and Chief Academic Officer Dr. Beth Lewis and Texas A&M University-Corpus Christi President and Chief Executive Officer Dr. Kelly Quintanilla officially signed a biotechnology articulation agreement that makes DMC's introduction courses BIOL 1414 and BIOL 1415, offered by the Natural Sciences Department, transferrable for the first time toward certain bachelor's degree at the university. (2017)
- The U.S. Department of Education awarded the College a five-year \$1,319,625 Veteran's Upward Bound Grant that is designed to motivate and assist veterans with developing academic and other requisite skills necessary for acceptance and success in a program of postsecondary education. The program provides assessment and enhancement of basic skills through counseling, mentoring, tutoring and academic instruction in the core subject areas. The program's primary goal is to increase the rate participants from Aransas, Kleberg, Nueces and San Patricio Counties enroll in and complete postsecondary education programs. (2017)
- Del Mar College partnered with Texas A&M University-Corpus Christi to launch the Viking Islander Program (VIP), a unique partnership that grants numerous benefits to eligible Del Mar students who plan to transfer to the Island University and complete a four-year degree and beyond. VIP participants must meet several requirements related to testing scores, grade point averages and minimum course loads. Benefits include automatic admission to the University when completing the program, access to on-campus housing, specialized advising support, and smooth transfer of credits between both institutions. (2018)

• Del Mar College's dual credit program serves 40 high schools, 5 parochial schools and 3 charter schools, along with students who are home-schooled as of spring 2019. In fall 2018, dual credit students made up 20.3% of the College's enrollment and took 4,399 courses. (2018 and 2019)

### Objective 2.6 Workforce: Facilitate students' workforce success and career advancement.

- The Title V Office offered to students a monthly professional development series of workshops on developing "soft skills." (2016)
- The College announced a \$40,500 Hurricane Harvey Relief Initiative Grant awarded by the Texas Workforce Commission to provide short-term training to Coastal Bend residents who can help with hurricane recovery efforts while gaining in-demand job skills at the same time. Courses include OSHA 30, mold remediation, restoration and disposal techniques, carpentry and framing, drywall installation, and more. (2017)
- The Title V Office provided students with access to Career Locker, an online career portal that allows students to create their own portfolios for resumès and cover letters while providing a career search engine and online storage. The portal can be accessed anywhere. (2017)
- The College announced a new grant from the Texas Workforce Commission to train veterans separating from service for truck driving careers. The Skills for Transition Program pays tuition for recently or soon-to-be discharged service members who want to earn a Class A Commercial Driver's License. (2018)

#### Objective 2.7 Wellness Services: Increase student access to wellness services.

- The College's Kinesiology Department offered a self-defense class to employees and students. (2016)
- Nursing students were provided Functional Movement Screenings. (2016)
- The College's Kinesiology Department offered eight Foundational Yoga classes to students and employees. (2018)
- Since 2016, Kinesiology faculty implemented over 25 intramural sports to provide opportunities addressing the physical wellness of students, including: basketball, volleyball, disk golf, capture the flag, Jenga, racquetball, tennis, spikeball, ultimate frisbee, and soccer. The College averages 17 events per semester. (2019)
- The Kinesiology Department partnered with Counseling staff to offer a free Friday yoga class that faculty taught during September from 2015 to 207. The offering restarted in summer 2019. (2015, 2016, 2017 and 2019)
- Del Mar College Counselors Johanna Torres and Jessica Edwards earned Mental Health First Aid instructor certification. Instructors are on the frontlines of the program and are able to train people at Del Mar College and in the community about Mental Health First Aid, including mental health and substance-use issues. (2019)

## Objective 2.8 Recruitment and Re-Entry: Maximize student services to improve recruitment and re-entry.

• The U.S. Department of Education awarded the College a five-year \$1,319,625 Veteran's Upward Bound Grant that is designed to motivate and assist veterans with developing academic and other

requisite skills necessary for acceptance and success in a program of postsecondary education. The program provides assessment and enhancement of basic skills through counseling, mentoring, tutoring and academic instruction in the core subject areas. The program's primary goal is to increase the rate participants from Aransas, Kleberg, Nueces and San Patricio Counties enroll in and complete postsecondary education programs. (2017)

• Fall headcount increased by 13.6% from 10,439 students in 2014 to 11,867 students in 2018. (2018)

## Objective 2.9 Services: Support specific student groups, including veterans, dual credit, early college and others, with appropriate services.

- DMC and consortium partners announce a two-year \$3.5 million Texas Workforce Commission Adult Education and Literacy grant to fund the College's General Education Development/Adult Basic Education (GED/ABE) Educational Solutions of the Coastal Bend program covering a 12-county area. The grant will help residents prepare for better lives and better wages. (2014)
- The Collaboratory was created to address the need for a STEM tutoring area for students who need private or group study areas and one-to-one study rooms for projects with the facility featuring the latest technology, including teaming tables, laptop check-outs and mobile 65-inch touch display screens for SI and group study projects. (2015)
- Off- Campus Programs continues "The Parent Academy: Ambassadors for Higher Education" to include West Oso High School. This program encourages parents' involvement with their schoolaged children's preparation for college. (2015)
- G.I. Jobs recognizes Del Mar College as a "2015 Military Friendly School" among 1,600 colleges and universities across the nation based on best programs and services offered to military and veteran students. (2015)
- The DMC Title V Office opens their new Career Resource Center and Career Kiosk in the Harvin Student Center, which are designed to provide students with resources that include software and technology, allowing students to conduct extensive research covering their academic careers and beyond. (2016)
- The U.S. Department of Education awarded the College a five-year \$1,319,625 Veteran's Upward Bound Grant that is designed to motivate and assist veterans with developing academic and other requisite skills necessary for acceptance and success in a program of postsecondary education. The program provides assessment and enhancement of basic skills through counseling, mentoring, tutoring and academic instruction in the core subject areas. The program's primary goal is to increase the rate participants from Aransas, Kleberg, Nueces and San Patricio Counties enroll in and complete postsecondary education programs. (2017)
- The Viking Food Pantry at Del Mar College was opened in partnership with the Coastal Bend Food Bank in an effort to alleviate food insecurities by providing food options to students who have limited resources and are experiencing difficulty meeting their basic needs. (2019)
- The College leveraged the Civitas software system to contact students nearing curriculum completion to encourage them to apply for graduation. "Nudge campaigns" have proven successful and are attributed with increased degree and certificate awards from 1,533 in 2016 to 2,025 in 2018. (2018)

## **Goal 3. Professional Initiatives:** Provide Innovative, Relevant, and Meaningful Opportunities

### Objective 3.1 Personnel: Recruit and retain exceptional faculty and staff.

• Del Mar College welcomed new Provost and Vice President for Academic Affairs Dr. Elizabeth "Beth" Lewis, who brought more than 28 years of higher education instruction and administrative experience to the position. (2016)

#### Objective 3.2 Professional Improvement: Invest in professional growth opportunities.

- Dr. Mark Escamilla is selected as the 2014 recipient of the District 4 National Council for Marketing & Public Relations Pacesetter of the Year Award during the fall conference. (2014).
- Dr. Mark Escamilla is named the 2014 Community Advocate of the Year by the Corpus Christi Hispanic Chamber of Commerce. (2014).
- Dr. Mark Escamilla is presented the Leaders Award by the Westside Business Association. (2015).
- Pete Salazar, who serves as the College's Fire Inspector, received the Corpus Christi Fire Department's 2015 Fire Inspector of the Year award, the CCFD's highest honor. (2015)
- The DMC Disability Services Office announced the 2016 "Advocates of the Year," who are selected for actively serving students with "disAbilities." The seven honorees include Assistant Professor of Speech Dale Anderson, Assistant Professor of Legal Professions Gail Dorn, Associate Professor of Child Development/Early Childhood Benita Flores-Muñoz, Assistant Professor of Industrial Machining Randall Glasson, Professor of Chemistry Dr. Charles Hinton, Assistant Professor of Economics Neetu Kaushik, and Associate Professor of English Dr. Paul McCann. (2016)
- The National Forum on Higher Education for the Public Good (National Forum) at the University of Michigan and the American Association of Hispanics in Higher Education (AAHHE) select Assistant Dean of Student Engagement and Retention Dr. Diana Ortega-Feerick to participate during the 2017-2018 New Leadership Academy (NLA) Fellows program. The NLA Fellows program is committed to changing the expectations that surround leaders, leadership, and leadership development across higher education. (2017)
- The American College Personnel Association's Coalition of (Dis)Ability named Brenda Garcia, Disability Services Specialist with the DMC Transition Center's Disability Services Office, as their national Disability Service Provider Award recipient for promoting access and inclusion for individuals with disabilities at Del Mar College. (2017)
- The Federal Bureau of Investigation recruited Dr. David Abarca, Associate Professor of Computer Science and Information Security Program Director, to lead the Coastal Bend Special Interest Group of the FBI's InfraGard program, which includes people from different professional sectors dedicated to sharing information and intelligence to prevent hostile acts against the United States. (2017)
- The National Association of Social Workers (NASW) appointed Dr. Olivia Lopez, Adjunct Instructor of Sociology in the Social Sciences Department, as chair of their Human Rights Committee, which guides the association on best practices for recruitment, retention and research and is designed to ensure that multiple points of reference are included in NASW membership and the profession. (2017)

- Dean of Continuing Education and Off-Campus Programs Dr. Leonard Rivera represented the first DMC administrator to participate and graduate from the Hispanic Leadership Fellows Program in 2017. The program is designed to prepare community college leaders and is offered by the National Community College Hispanic Council with the American Association of Community Colleges. Subsequent participants who have graduated from the program are Patricia Benavidez-Dominguez, Dean of Outreach and Enrollment Services, who finished in 2018, and Dr. Kristina Ramirez Wilson, Dean of Institutional Effectives and Assessment, a 2019 graduate. (2017, 2018, and 2019)
- The Federal Bureau of Investigation (FBI) named Dr. David Abarca, Associate Professor of Computer Science, as their 2017 "Rookie of the Year" for his leadership of the local InfraGard special interest group devoted to protecting the nation's critical infrastructure over the past year. The FBI also selected Dr. Abarca as one of 10 individuals to participate in the Bureau's Inaugural Citizens Academy that started in April 2018. (2018)
- Del Mar College hosted the first cohort of participants in the Next Generation Learning Academy (NGLA) in partnership with Civitas Learning. (2018)
- Leticia Wilson was selected for the 2019 Outstanding Academic Advisor of the Year award. The Texas Academic Advising Network (TEXAAN) serves as a professional representation of academic advising excellence in Texas by providing professional development, networking, recognition, and dissemination of information. Each year TEXAAN assembles a committee for the express purpose of choosing the state's Outstanding Academic Advisor Award winner. (2019)

#### Objective 3.3 Compensation: Ensure the effectiveness of compensation protocols.

- Del Mar College utilizes CUPA-HR, the Texas Higher Education Coordinating Board and Salary.com to benchmark compensation of certain positions that are posted. Del Mar College places all positions within "Grades," which determine the entry, midpoint, and maximum salary of assigned positions. Del Mar Policy B5.48 Salary Schedules for Non-Faculty Employees explains the annual salary increases. (2018).
- Faculty pay rates increased; Del Mar College is included among Top 5 faculty salary rates in the state, according to TCCTA (2019).

## Objective 3.4 Leadership: Empower visionary leadership among all employees and volunteer groups.

- Barbara DuFrain, Associate Professor of Computer Science, served as one of 11 experts covering recruiting and retaining women in STEM education. (2016)
- Dr. Phillip Davis, Professor of Computer Science, is among U.S. team members to receive the GeoForAll Educator of the Year Team Award from the International Free and Open Source for Software for Geospatial (FOSS4G) organization in recognition for their GeoAcademy development efforts. (2016)
- The National Association of Schools of Music elected Dr. Cynthia Bridges, Associate Professor and Chairperson of the Music Department, to serve a three-year term as a member of the Commission on Community College Accreditation with her volunteer efforts advancing the quality of music instruction and learning in the United States. (2017)
- The National Forum on Higher Education for the Public Good (National Forum) at the University of Michigan and the American Association of Hispanics in Higher Education (AAHHE) select Assistant Dean of Student Engagement and Retention Dr. Diana Ortega-Feerick to participate

- during the 2017-2018 New Leadership Academy (NLA) Fellows program. The NLA Fellows program is committed to changing the expectations that surround leaders, leadership, and leadership development across higher education. (2017)
- Del Mar College hosted the first cohort of participants in the Next Generation Learning Academy (NGLA) in partnership with Civitas Learning. (2018)

## Objective 3.5 Planning: Sustain a culture of planning and evidence-based decision making.

- The Executive Team and administrative leadership of the College met on a quarterly basis to develop key strategies and action steps to support Objectives in the Strategic Plan (2016).
- The Executive Director of Strategic Planning presented semi-annual progress reports to the Board of Regents (2016).
- The College purchased a new assessment software package, Nuventive Improve, to replace Weave. All existing instructional program plans, administrative plans, and academic support plans were transitioned to the new software. Nuventive Improve offers robust functionality and enhanced features, including data analytics. The Office of Institutional Effectiveness and Assessment provided multiple training sessions for faculty, staff, and administrators. (2017)
- The Assessment Committee transitioned to a new structure with an expanded scope. The Student Learning Steering Committee was established based on the work of the Assessment Committee to oversee student learning in the following key areas: Instructional Programs, General Education, Academic and Student Services (co-curricular activities). The committee is composed of representatives from all instructional divisions, including the Deans and representatives from the academic and student services areas. (2018)
- As part of the Instructional Program Review process, the Institutional Research department began offering Data Resources trainings for programs undergoing review. (2018)
- The College began implementing a new General Education assessment model. The model relies on the development and use of common rubrics and the collection of student artifacts from core curriculum courses. (2018)
- Institutional Research staff engaged with all academic program leadership to provide extensive data analysis for program reviews. The first IPR data packet training with instructional programs took place in March 2018. (2018)

## **Goal 4. Technology:** Utilize Technology to Enhance Academic and Institutional Services and Processes

### Objective 4.1 Mobility: Expand mobile access throughout service area.

• DMC launched its VikingGo app, allowing users to access College information such as the course catalog, news and events, campus maps, Ask the Viking and other features – all in the palm of app users' hands. (2016)

## Objective 4.2 Innovation: Utilize new and innovative technology in instructional support services.

- The Collaboratory was created to address the need for a STEM tutoring area for students who need private or group study areas and one-to-one study rooms for projects with the facility featuring the latest technology, including teaming tables, laptop check-outs and mobile 65-inch touch display screens for SI and group study projects. (2015)
- The Technology Resource Center (TRC) utilizes a two-week loaner program for laptops and graphing calculators with technology check-outs and computer usage averaging monthly between 800 and 1,000 among currently enrolled DMC students. (2019)
- Tutoring services provided to students varied during the past five years, including Peer Tutoring with students working one-on-one in small groups during sessions with average participation ranging from 800 to 1,000 students each month, Student Success Center Online Tutoring connecting students in real time with peer tutors using the internet, TSI Tutoring that assesses students' skills in specific subjects (math, English, reading, writing and comprehension), grade scaling and placement in courses, and Tutor.com, a 24/7 online tutoring service that provides one-on-one connections between students and subject experts (participation rate equates to 2,647 students used the service between Sept. 1, 2018 and Sept. 30, 2019. (2014-2019)
- Del Mar College's partnership with Civitas provided data for the Student Support Center's Nudge Campaign that reaches out to students who identify as a "First Time In College, Part-time" status and fall in Low, Very Low or Moderate Level Persistence Rates. The initiative assists students with instructional support for retention and completion and served 501 students in fall 2018 and 415 in spring 2019. (2019)
- Between January 2014 and December 2019, Del Mar College trained over 430 employees in the use of Canvas as an instructional tool. (2019)
- As of December 2019, Del Mar College has trained 59 participants in the use of Panopto, a tool
  used for recording lectures and posting them for face-to-face, online, or hybrid-course students to
  review at a later date. (2019)

### Objective 4.3 Collaboration: Partner with business and industry to incorporate high-demand technology in instruction.

• DMC administrators, city and state government leaders and industry partners "powered up" with oversized wrenches to symbolically break ground for the new Process and Instrumentation Technology Pilot Plant on the West Campus. (2016).

 OSIsoft LLC, a renowned data management firm that works closely with the petroleum and petrochemical industry, donated more than \$1 million of software and services to the College to support workforce development and training in the Coastal Bend. Using the company's signature PI System, students will learn how to analyze industrial operating information and develop solutions for operational issues. (2018)

#### Objective 4.4 Resources: Utilize appropriate technology resources.

- DMC launched a new DMC Alert System that is powered through VikingGo and includes a new feature called Viking Guardian that has three functionalities; a timer, ability to communicate with a guardian, and ease of using your cell phone to call Campus Security or 911. (2015).
- Del Mar College hosted a Career and Technical Education Exploration Fair at Calallen High School with over 1,800 Northwest Region middle through high school students from 10 independent school districts attending. The event showcased multiple career opportunities as DMC faculty and students demonstrated technology used to prepare for the workforce. (2016)
- The College's Art Program unveiled their newly renovated photography studio, which allows students to express their creativity from behind the lens and using the latest technology in a fully upgraded teaching facility featuring a digital imaging lab, black and white wet darkroom and lighting studio with backgrounds, among other resources. (2016)

### Objective 4.5 Advancements: Explore and share technology advancements.

• The Information Technology Department and the Stone Writing Center collaborated to host "CANVAS on the Coast", a two-day conference for the Texas Canvas Users Group made up of educators from K-12 schools and colleges and universities across the state. (2015)

## **Goal 5. Advocacy:** Advance the College Mission Through Effective Governance and Positioning

## Objective 5.1 Community Support: Broaden community and corporate understanding of and support for the College.

- DMC's Mexican-American Studies Program held their first summer seminar to provide the community an opportunity to see what the associate's degree program offers. This event now occurs annually. (2015-2019)
- The League of United Latin American Citizens Council No. 1 held their 22nd Annual Outstanding Community Leaders Awards Banquet and named DMC President and Chief Executive Officer Dr. Mark Escamilla as their 2018 Academic Achievement Award recipient. (2018)
- Gulf Coast Growth Ventures, a partnership between ExxonMobil and SABIC, donated \$1.5 million to Del Mar College for the purchase of highly technical workforce development equipment to prepare DMC students for careers in high-demand fields such as process technology and instrumentation. During the donation announcement, the College also names the new space to house the equipment as the Gulf Coast Growth Ventures Process Technology Lab. (2019)
- The Corpus Christi Regional Economic Development Corporation and Del Mar College's administration partnered to acquire \$2,356,000 in City of Corpus Christi Business Incentive Funding through the Type A sales tax to build an expanded Pilot Plant for training the Coastal Bend's industrial workforce. As a community strategy, the partnership is intended to engage potential industrial companies seeking to locate facilities in the region.
- Cheniere Energy provided apprenticeships to Process Technology, Millwright and Instrumentation Technology majors with students receiving up to \$10,000 in funding during their sophomore year and a job in the field after graduation. The company also donated \$463,000 toward the simulation skid of the Process Technology and Instrumentation Pilot Plant to train students in the fabrication of liquid natural gas as part of their hands-on training for the workforce. (2017)
- The Texas Workforce Commission awarded over \$5 million combined in Skills Development Fund grants to Del Mar College Workforce Development and Corporate Services to provide customized workforce training to industrial and medical employers in the region. The grants were facilitated by DMC staff. (2014-2019)

## Objective 5.2 Educational Needs: Position the College to support initiatives that respond to educational needs.

- The Spring 2015 Parent Academy graduated 35 parents and youth from West Oso Independent School District's middle and high schools and Corpus Christi Independent School District's Miller High School. (2016)
- DMC and consortium partners announce a two-year \$3.5 million Texas Workforce Commission Adult Education and Literacy grant to fund the College's General Education Development/Adult Basic Education (GED/ABE) Educational Solutions of the Coastal Bend program covering a 12-county area. The grant will help residents prepare for better lives and better wages. (2014)

- Along with other institutional partners, Del Mar College hosted the 18th Annual Coastal Bend GIS Day, Map Your Career, with over 1,200 area middle through high school students, professionals and community members learning more about Geographic Information Systems and the world of career opportunities the technology provides. (2016)
- The College announced a \$40,500 Hurricane Harvey Relief Initiative Grant awarded by the Texas Workforce Commission to provide short-term training to Coastal Bend residents who can help with hurricane recovery efforts while gaining in-demand job skills at the same time. Courses include OSHA 30, mold remediation, restoration and disposal techniques, carpentry and framing, drywall installation, and more. (2017)
- Del Mar College Executive Vice President and Chief Academic Officer Dr. Beth Lewis and Texas A&M University-Corpus Christi President and Chief Executive Officer Dr. Kelly Quintanilla officially signed a biotechnology articulation agreement that makes DMC's introduction courses BIOL 1414 and BIOL 1415, offered by the Natural Sciences Department, transferrable for the first time toward certain bachelor's degree at the university. (2017)
- Del Mar College partnered with Texas A&M University-Corpus Christi to launch the Viking Islander Program (VIP), a unique partnership that grants numerous benefits to eligible Del Mar students who plan to transfer to the Island University and complete a four-year degree and beyond. VIP participants must meet several requirements related to testing scores, grade point averages and minimum course loads. Benefits include automatic admission to the University when completing the program, access to on-campus housing, specialized advising support, and smooth transfer of credits between both institutions. (2018)
- Fifty middle- and high school-age students demonstrated their summer projects as part of the Corpus Christi Prefreshman Engineering Program (CCPREP), the local program for the statewide TexPREP initiative that keeps students engaged in science, technology, engineering and mathematics each summer. Activities include robot races, with robots programmed by students to navigate a race course; strength tests for plastic straw bridges; and a display of architectural model communities designed by campers under the mentorship of members of the local chapter of the American Institute of Architects. The program marked its 20th anniversary in 2019 and celebrated impacting the lives of more than 1,000 youth over the past two decades. (2018 and 2019)
- Dr. Mary Sherwood was appointed to the Board of Regents as the District 4 representative to serve the remainder of an unexpired term for the seat until 2020. In August 2017, Dr. Sherwood retired from Texas A&M University-Corpus Christi after serving almost 12 years as the president's Chief of Staff. (2018)

## Objective 5.3 Government: Strengthen support from educational agencies and organizations, governmental bodies, and elected officials.

- Dr. Mark Escamilla and several Board of Regents participated in the Association of Community College Trustees (ACCT) Leadership Congress. (2015)
- The Texas Higher Education Coordinating Board appointed Board of Regents Chairman Trey McCampbell to serve on their Financial Literacy Advisory Committee, which focuses on recommending better options for students and their parents to finance successful college careers. (2016)

## Objective 5.4 Communications: Maximize the Del Mar College reputation for quality.

- During the District 4 conference of the National Council for Marketing & Public Relations, the College Relations Office won seven Medallion Awards for work produced as part of print publication, social media, advertising and media relations efforts for the College. (2017)
- The DMC College Relations team earned four National Council for Marketing & Public Relations National Paragon Awards and five regional Council for Advancement and Support of Education Accolades Awards for marketing campaigns in radio and television, including the new 'It Takes a Viking" campaign, and for visual redesign work for the VikingGo app. (2018)

### Objective 5.5 Governance: Maintain shared governance within the College.

- The Faculty Council ensures the appointment of faculty representatives to most (if not all) College councils and committees. Faculty provide feedback on major institutional initiatives on a continuous basis. (2014 2019)
- The President and CEO of the College met on a regular basis with Faculty Council leadership to provide transparency and discussion related to College issues (2014-2019).
- Policy revisions and additions were consistently reviewed and vetted by the Non-Exempt Council, Exempt Council, Faculty Council, Deans' Council and the Chairs' Council. (2014-2019)
- Faculty participated in all screening committees for hiring administrators and faculty. (2014-2019)

## **Goal 6. Partnerships:** Expand Opportunities for Mutually-Beneficial Alliances

### Objective 6.1 Alliances: Develop local, national, and international opportunities for collaboration.

- The Texas Department of Transportation (TxDOT) awarded a \$409,800 grant to help local contractors participate in construction work. (2015)
- As part of a partnership between Del Mar College and the Corpus Christi Army Depot for the Pathways Internship Program, seven participants graduated as the first class completing the Electroplating Program. These students received onsite training and became the Depot's newest hires. (2015)
- Del Mar College hosted a visit from Lieutenant General `Larry Wyche, a DMC alumnus and 3-star General in the U.S. Army who oversees Materials Command and 64,000 employees. (2015)
- Dr. Mark Escamilla was selected as a Key Influencer Rider with the Blue Angels. (2015)
- Eight students from the Music Department's Concert Choir performed with the 2014-2015 Texas Two-Year College All-State Choir during the Texas Music Educators Association Convention in San Antonio. (2015)
- Transportation Training Services announced a new initiative to offer Class A Certified Driver's License training to Flour Bluff and Calallen High School students at a reduced rate. (2016)
- DMC Transportation Training Services partnered with the Texas Department of Public Safety's new Commercial Driver's License Third Party Skills Testing Program to move students through the certification process faster by providing CDL examinations onsite on behalf of DPS. (2017)
- Texas Workforce Commission Chair Andres Alcantar presented two Skills Development Fund Grants for over \$1.7 million to DMC Corporate Services to train more than 1,100 new and current employees for industry partners CB & I Inc., Dynamic Industries Inc., and Valero Refining-Texas L.P. (2016)
- DMC and consortium partners announce a two-year \$3.5 million Texas Workforce Commission Adult Education and Literacy grant to fund the College's General Education Development/Adult Basic Education (GED/ABE) Educational Solutions of the Coastal Bend program covering a 12-county area. The grant will help residents prepare for better lives and better wages. (2014)
- Off-Campus Programs continues "The Parent Academy: Ambassadors for Higher Education" program to include West Oso High School. This program motivates parent involvement with their school-aged children's preparation for college (2015)
- The College continued to support strong relationships through articulation agreements, dual credit programs, Collegiate High School and transfer processes with area school districts and universities. (2015)

### Objective 6.2 Educational Institutions: Work with community and educational entities to achieve common goals.

- Occupational Safety and Health Technology majors collected over 560 pounds of food and \$1,415 for the Corpus Christi Food Bank. (2016)
- Del Mar College, Texas A&M University—Corpus Christi and the Lone Star Unmanned Aircraft Systems Center of Excellence & Innovation announced a \$788,000 National Science Foundation

- Advanced Technological Education program grant awarded to DMC to lead, develop and disseminate a highly innovative program in Unmanned Aircraft Systems, better known as drones. (2016)
- Del Mar College and project partners unveiled the new 20,000-square foot Emergency Training Building on the West Campus, which is a FEMA Safe Shelter or dome, with DMC Public Safety Education programs using the space for instruction when not needed by the city. (2016)
- Along with other institutional partners, Del Mar College hosted the 18th Annual Coastal Bend GIS Day, Map Your Career, with over 1,200 area middle through high school students, professionals and community members learning more about Geographic Information Systems and the world of career opportunities the technology provides. (2016)
- Del Mar College, Citizens for Educational Excellence, the Charity League, Inc. and Coastal Compass partners unveiled the new Coastal Compass Mobile Center, which provides free services throughout Corpus Christi and the Coastal Bend to residents seeking access to tools needed to pursue higher education, job placement or other life-changing skills. (2017)
- Through the estate of Olga Doan, the Coastal Bend Community Foundation contributed \$100,000 to the Del Mar College Foundation to establish emergency grants for students and DMC employees who lost homes, property and even loved ones during Hurricane Harvey. The Foundation set up the Hurricane Harvey Emergency Assistance Funds program to help those among the Del Mar College campus community in need. (2017)
- The National Science Foundation issued one of the first awards through its new Improving
  Undergraduate STEM Education: Hispanic-Serving Institutions (HSIs) Program to the Texas
  A&M Engineering Experiment Station with Del Mar College serving as one of seven partners cohosting Consejos Colectivos: Improving STEM Success at HSIs at El Centro College in Dallas
  during the spring semester. (2018)
- Del Mar College and several healthcare programs taught on the West Camus continued to partner
  with the League of United Latin American Citizens (LULAC) Council #1 and the local chapter of
  the National Association for the Advancement of Colored People (NAACP) to hold the annual
  Citywide Health Fair for Coastal Bend residents looking for resources and services. (2014-2019)
- Del Mar College partners with LULAC and NAACP to host the Annual City Wide Health Fairs (2014-2019).

## Objective 6.3 Collaboration: Cultivate mutually-beneficial business and industry linkages.

- The Texas Workforce Commission awarded a \$1.4 million grant to the Workforce Programs and Corporate Services Division for CB&I construction job training. (2015)
- The College's Small Business Development Center hosted the fifth annual Governor's Small Business Forum, The BIG Event, at the Ortiz Center and brought Coastal Bend small business owners together with companies needing their products and services. (2016)
- OSIsoft LLC, a renowned data management firm that works closely with the petroleum and petrochemical industry, donated more than \$1 million of software and services to the College to support workforce development and training in the Coastal Bend. Using the company's signature PI System, students will learn how to analyze industrial operating information and develop solutions for operational issues. (2018)
- Texas Workforce Commission Chair Andres Alcantar presented two Skills Development Fund Grants for over \$1.7 million to DMC Corporate Services to train more than 1,100 new and current

- employees for industry partners CB & I Inc., Dynamic Industries Inc., and Valero Refining-Texas L.P. (2016)
- The College announced a \$40,500 Hurricane Harvey Relief Initiative Grant awarded by the Texas Workforce Commission to provide short-term training to Coastal Bend residents who can help with hurricane recovery efforts while gaining in-demand job skills at the same time. Courses include OSHA 30, mold remediation, restoration and disposal techniques, carpentry and framing, drywall installation, and more. (2017)

#### Objective 6.4 Economic Development: Foster economic development opportunities.

- The College announced a \$40,500 Hurricane Harvey Relief Initiative Grant awarded by the Texas Workforce Commission to provide short-term training to Coastal Bend residents who can help with hurricane recovery efforts while gaining in-demand job skills at the same time. Courses include OSHA 30, mold remediation, restoration and disposal techniques, carpentry and framing, drywall installation, and more. (2017)
- Gulf Coast Growth Ventures, a partnership between ExxonMobil and SABIC, donated \$1.5 million to Del Mar College for the purchase of highly technical workforce development equipment to prepare DMC students for careers in high-demand fields such as process technology and instrumentation. During the donation announcement, the College also names the new space to house the equipment as the Gulf Coast Growth Ventures Process Technology Lab. (2019)
- The Corpus Christi Regional Economic Development Corporation and Del Mar College's administration partnered to acquire \$2,356,000 in City of Corpus Christi Business Incentive Funding through the Type A sales tax to build an expanded Pilot Plant for training the Coastal Bend's industrial workforce. As a community strategy, the partnership is intended to engage potential industrial companies seeking to locate facilities in the region.
- Cheniere Energy provided apprenticeships to Process Technology, Millwright and Instrumentation Technology majors with students receiving up to \$10,000 in funding during their sophomore year and a job in the field after graduation. The company also donated \$463,000 toward the simulation skid of the Process Technology and Instrumentation Pilot Plant to train students in the fabrication of liquid natural gas as part of their hands-on training for the workforce. (2017)
- The Texas Workforce Commission awarded over \$5 million combined in Skills Development Fund grants to Del Mar College Workforce Development and Corporate Services to provide customized workforce training to industrial and medical employers in the region. The grants were facilitated by DMC staff. (2014-2019)

## Objective 6.5 Public and Private Linkages: Maximize public and private support for community and educational initiatives.

- DMC partnered with the Gregory-Portland Independent School District to provide high school students access to earning an associate's degree in liberal arts without crossing the Harbor Bridge. GPISD students earn 60 credit hours that are transferable to Texas public universities toward a four-year degree. (2016)
- Del Mar College hosted "Drones: What to Know Before You Fly," a lunch and learn seminar featuring Unmanned Aircraft Systems, or drones, for both businesses and hobbyists in what is anticipated to become an \$80 billion industry creating over 100,000 jobs over the next decade nationwide. (2017)

- Texas Mutual Insurance Company presented a fourth \$100,000 grant to Transportation Training Services, a program offered through the DMC Workforce Programs and Corporate Services Division, to fund training through the division's Safety Institute. Texas Mutual continued to support the institute the following two years, bringing total donations to \$600,000. (2014-2019)
- Commissioner Representing Employers Ruth R. Hughs with the Texas Workforce Commission presented a \$345,600 Skills Development Fund grant check to Del Mar College and Driscoll Health Plan/Driscoll Children's Hospital to cover specialized training for new service coordinator positions providing personalized care plans for new enrollees to the STAR Kids program. (2017)
- Attracting some of the most creative contemporary American artists from across the country, the 51st Annual National Drawing and Small Sculpture Show opens with 93 works that included 54 drawings, prints and mixed media pieces and 39 sculptures that were juried by Carlos Llerena Aguirre, an internationally recognized print artist and filmmaker. (2017)
- The Coastal Bend Restaurant Association presented one sweet gift to the Del Mar College Foundation—a \$70,000 check to support scholarships for Hospitality Management, Culinary Arts and Baking/Pastry Specialization majors with funds providing three \$2,000 direct scholarships each year for three years and then in perpetuity off earnings of an endowment through investments. (2017)
- Del Mar College and Gulf Coast Growth Ventures, a partnership between ExxonMobil and SABIC that is committed to workforce development and enhanced quality of life in the Coastal Bend, announced a \$54,000 scholarship award shared among 17 selected DMC Process Technology majors. (2018)
- Del Mar College and CHRISTUS Spohn Health System announced a \$500,000 Texas Workforce Commission Skills Development Fund grant award for DMC Corporate Services to train 531 nursing professionals as part of the system's "Pathways to Excellence" program to address staffing and services growth in South Texas. (2018)
- Award-winning author Diana Lopez served as keynote speaker during the Fifth Annual Mexican-American Studies Summer Seminar. Her children's middle-grade novel, *Coco: A Story About Music, Shoes and Family*, was inspired by the Oscar-winning Disney/PIXAR Animation Studio feature film, "Coco." (2018)
- DMC and consortium partners announce a two-year \$3.5 million Texas Workforce Commission Adult Education and Literacy grant to fund the College's General Education Development/Adult Basic Education (GED/ABE) Educational Solutions of the Coastal Bend program covering a 12-county area. The grant will help residents prepare for better lives and better wages. (2014)
- The College continued to support strong relationships through articulation agreements, dual credit programs, Collegiate High School and transfer processes with area school districts and universities. (2015)

### Goal 7. Resources: Ensure Strong Financial and Operational Capacity

### Objective 7.1 Financial Resources: Expand financial resources to meet present and future needs.

- Del Mar College received \$1.5 million endowment to support library services at the White Library made possible by a remainder estate gift from Duane Sandlin. (2015)
- The Del Mar College Foundation announced a first for Corpus Christi as they take their scholarship fundraising activities to new heights by hosting an *Over The Edge* urban adventure with participants raising at least \$1,000 to earn the opportunity to rappel down a N. Shoreline hotel to help reach a \$100,000 goal. (2017)
- Del Mar College recognized a new scholarship for Nurse Education students through the DMC Foundation, a \$264,402 Jobs and Education for Texans grant from the Texas Workforce Commission and the 50th anniversary of the RN program, complete with a pinning ceremony for their newest graduates. (2017)

## Objective 7.2 Partnerships: Strengthen public and private partnerships for resource development.

- Texas Workforce Commission Chair Andres Alcantar presented two Skills Development Fund Grants for over \$1.7 million to DMC Corporate Services to train more than 1,100 new and current employees for industry partners CB & I Inc., Dynamic Industries Inc., and Valero Refining-Texas L.P. (2016)
- The DMC Foundation established the Duane Sandlin Endowment for Library Services after receiving \$1.5 million in assets from the estate of the late counselor who worked for the College for 20 years. (2016)
- DMC and consortium partners announce a two-year \$3.5 million Texas Workforce Commission Adult Education and Literacy grant to fund the College's General Education Development/Adult Basic Education (GED/ABE) Educational Solutions of the Coastal Bend program covering a 12-county area. The grant will help residents prepare for better lives and better wages. (2014)
- Gene and Ellen Seaman presented an oversized mortar-board-and-diploma-shaped \$100,000 check to the DMC Foundation to complete the endowment process for the Gene and Ellen Seaman GED Scholarship for DMC General Education Development graduates planning to attend the College. (2017)
- The College and DMC Foundation recognized Flint Hills Resources for their \$51,000 donation for which nearly 80% was allocated to support the DMC Corpus Christi Prefreshman Engineering Program youth summer camp, including \$19,700 for new robot kits and \$20,000 for the program. (2017)

### Objective 7.3 Grants: Maximize grant opportunities.

• Del Mar College's Corporate Services Program was presented a \$175,445 Skills Development Fund grant to train veterans for industrial construction jobs for petrochemical companies. (2016)

- DMC was presented \$250,000 from Cheniere Energy toward the new \$2 million Process Technology and Instrumentation Pilot Plant. (2016)
- The U.S. Department of Education paved the way for Coastal Bend military veterans to start or continue pursuing a college education by awarding a \$1.3 million grant as part of the College's Veterans Upward Bound program. (2017)

#### Objective 7.4 Budgeting: Increase operational efficiency through effective budgeting.

- DMC was awarded the Distinguished Budget Presentation Award by the Government Finance Officers Association (GFOA) of the United States and Canada. (2016)
- The College continued to enhance budgeting processes and procedures to align the allocation of resources with the Strategic Plan and to support the College's mission (2019).

### Objective 7.5 Capital Improvement Program: Achieve capital improvement program to meet the student and community needs.

- Del Mar College District voters passed the College's \$157 million bond referendum to fund capital improvements addressing infrastructure, including three new buildings on the East Campus and one on the West Campus The bond referendum passed with 60% voter approval. (2014)
- Taxpayers in the Del Mar College District passed a \$139 million bond referendum for the
  construction of a new Southside campus located on a 96-acre tract of land in Corpus Christi,
  expanding the College's capacity to offer signature programs in Architecture, Engineering,
  Biotechnology and Culinary Arts, along with basic core courses needed by transfer students as
  well as developmental education, dual credit, workforce and continuing education programs.
  (2016)

## Objective 7.6 Learning Environments: Provide appropriate environments to enhance student learning.

- The Department of Dental and Imaging Technology's Radiologic Technology Program received "maintenance of accreditation for a period of eight years," the maximum award of accreditation given by the Joint Review Committee on Education in Radiologic Technology. (2016)
- The Emergency Medical Services Paramedic Program with the Public Safety Education
  Department—including EMS Program Director Melissa Stuive, Clinical Coordinator Kellie
  Reiger and faculty members Robert Ruiz and Filemon Lopez—received confirmation from the
  Commission on Accreditation of Allied Health Education Programs that their Committee on
  Accreditation of Educational Programs for the Emergency Medical Services Professions awarded
  a five-year accreditation period. (2017)
- The College "broke into a new era" with the demolition of the East Campus English Building to make way for the new \$46 million General Academic and Music II Building. Completion of the 27,500-square-foot facility is estimated to be August 2019. (2017)
- The Northwest Center brought credit, noncredit and dual credit courses and workforce training closer to home and work for northwest Nueces County residents each semester and hosted an event to showcase resources available at the Calallen facility. (2017)
- The Board of Regents selected the team of Gensler/Turner Ramirez Architects to design the new campus on Corpus Christi's southside. The Gensler firm managed the original campus master

planning process, and Turner Ramirez Architects designed the West Campus Workforce Development Center now under construction. (2018)

## Objective 7.7 Going Green: Implement cost-effective green and environmentally sustainable strategies.

- The College began efforts to reduce its carbon footprint through recycling of paper and plastic before 2014 but received a Keep America Beautiful grant to purchase *Coca-Cola* bottle-shaped receptacles in 2014 for the East and West Campuses to encourage more recycling participation among students. (2014)
- In an effort to reduce the amount of plastic bottles recycled by the College, water filling stations are installed on the institution's campuses for individuals who carry their own water bottles or other types of drinking containers. (2016)
- The College Relations Office fully introduced the 2017-2018 catalog completely online using the SmartCatalog platform and discontinued printing the annual publication. (2017)
- In an effort to reduce printing waste, the College has encouraged the use of SharePoint for the distribution of committee and department materials. SharePoint allows faculty and staff members to share and compile materials within a centralized online location. (2018)