August 4, 2023

BOARD OF REGENTS' WORKSHOP

The **Workshop** of the Board of Regents of the Del Mar College District will convene at **8:30 a.m. on Tuesday, August 8, 2023,** at the Center for Economic Development, 3209 S. Staples, Room 106, Corpus Christi, Texas.

AGENDA

CALL TO ORDER
QUORUM CALL
MOMENT OF SILENCE
PLEDGE OF ALLEGIANCE
DMC VISION STATEMENT: *Del Mar College will be the premier choice for life-changing educational opportunities, provided by responsive, innovative faculty and staff who empower students to improve local and global communities.*

GENERAL PUBLIC COMMENTS (Non-Agenda Items) – 3-minute time limit

- Specific Public Comments will be allowed on agenda items prior to action by the Board.

- General Public Comments may be moved on the agenda at the discretion of the Board Chair and as an accommodation to those in attendance.

- Pursuant to the Texas Open Meetings Act, the College is limited in responding to public comments or inquiries as follows:
  1. Provide a statement of specific factual information in response to an inquiry.
  2. Recite existing policy in response to an inquiry.
  3. Propose placing the subject of the inquiry on the agenda for a subsequent meeting.

(Tex. Govt. Code Section § 551.042)

ITEMS OF BUSINESS:

1. Strategic Planning Update...Dr. Natalie Villarreal
   (Goal 1: Completion)

2. Board Visioning...Dr. Martha Ellis
   (Goal 5: Workforce Development, Community Partnerships & Advocacy)

3. Strategic Planning and Board Visioning Recap.....................Ms. Lenora Keas
   (Goal 1: Completion)

4. CLOSED SESSION pursuant to:

   TEX. GOV'T CODE § 551.071: (Consultation with legal counsel), regarding pending or contemplated litigation, or a settlement offer, with possible discussion and action in open session; and the seeking of legal advice from counsel on pending legal or contemplated matters or claims, with possible discussion and action in open session; and,

   TEX. GOV'T CODE § 551.074(a)(1): (Personnel Matters), regarding the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; including, 1.) College President's Contract, with possible discussion and action in open session.

CALENDAR: Discussion and possible action related to calendaring dates.

ADJOURNMENT

PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551, of the Texas Government Code.

Item 1

AGENDA

I.   Update on Phase II: Process & Data
    a)   Focus Groups
    b)   Survey
II.   Emerging Themes
III.   Next Steps

Stakeholder Engagement Participant #'s

April-July 2023

STAKEHOLDERS	FOCUS GROUP ATTENDEES	SURVEY
Faculty & Staff	-	218
Faculty (Full-Time & Part-Time)	41	-
Students	56	1012
Community Stakeholders	55	30
Staff	50	-
TOTAL	**202**	**1260**

PHASE TWO: ENGAGING STAKEHOLDERS

INTERNAL STAKEHOLDERS

Representatives from:
Full-Time Faculty
Part-Time Faculty
Non-Exempt Staff
Exempt Staff
Academic Transfer Students
Students Who are Parents
Continuing Education Students
Early College High School Students
DMC Board of Regents

EXTERNAL STAKEHOLDERS:

Representatives from:
AEP Texas
ArcelorMittal
Ardurra
Brand Safeway
Buc Days Corpus Christi
Calallen ISD
Corpus Christi Army Depot
CC Black Chamber of Commerce
City of CC Council Members
City of Portland
Corpus Christi ISD
Corpus Christi Literacy Council
Corpus Christi Regional Economic
Development Center
DMC Advisory Committee Chairs

DMC Parents
Downtown Management District
Driscoll Children's Hospital
ExxonMobil
Flour Bluff ISD
IBC Bank
MMR
NAACP
Nueces County
Port of Corpus Christi
School of Science & Technology
Texas Oil & Gas Association
University of the Incarnate Word
Valero
Visit Corpus Christi
Wittigs

STRENGTHS: WHAT DOES DMC DO WELL?

FACULTY/STAFF
- Student Support Services
- Cost Effective
- Quality Education
- Well Compensated
- Updated Technology

STUDENTS
- Student Support Services
- Grants for Continuing Education
- Quality Faculty
- Small Classroom Size

COMMUNITY
- Affordable
- Variety of Programs
- Prepares People for the Workforce
- Presence in the ISD's

DMC DEL MAR COLLEGE

DMC
DEL MAR COLLEGE

*"Thanks to the **grant** offered by the **DMC Foundation**, I was able to receive **childcare**. If I hadn't received that grant, I would have not been able to go to school. I needed somewhere for my 3-year-old"- DMC Student*

*"If it were not for the **partnership** with the RTA B bus transportation system, I would not have been able to have a ride to East (Heritage) **campus**"- DMC Student*

WEAKNESSES: WHAT DOES DMC NEED TO IMPROVE?

FACULTY/STAFF
- Improve Advising
- Competitive Pay
- Faculty/ Staff Development
- Academic Support
- Wayfinding

STUDENTS
- Registration Process
- Enrollment
- Advising
- Resource Availability

COMMUNITY
- Registration Process
- Increase Communication
- Leverage Alumni
- Centralized Point of Contact
- Increase DMC Foundation Support

DMC DEL MAR COLLEGE

*"I am an older college **student**; I feel lost in the shuffle to support the younger **students**….also because I work full-time there are sometimes classes I can't seem to take because they aren't offered **online** or aren't offered in hours that I can take them (after 5 pm)"*
- DMC Student

OPPORTUNITIES: WHAT CAN DMC LEVERAGE?

FACULTY/STAFF
- Partner with Business & Industry
- Market and Outreach in the Community
- Emphasize Dual Credit

STUDENTS
- Increase Technology & Resources for Students
- Mentoring/Job Shadowing
- Consistent Resources for Classroom Instruction

COMMUNITY
- Online Learning
- Market & Outreach in Rural areas
- Partnerships with Industry and K-12

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*"**Collaboration** is crucial in order to understand the local workforce needs. This **collaboration** must be done continuously"*

- Community Stakeholder

THREATS: WHAT UPCOMING CHALLENGES DOES DMC NEED TO PREPARE FOR?

FACULTY/STAFF
- State funding
- Competition from other Higher Education Institutions
- Enrollment
- Technology
- Campus Safety
- Societal Perceptions of the Relevance of Higher Ed

STUDENTS
- Work/Life Balance
- Campus Safety
- Financial Needs
- Understanding Student Needs

COMMUNITY
- State Funding
- Competition from other Higher Ed Institutions
- Technology

DMC DEL MAR COLLEGE

*"We have an incredible team of **people** working here. We just need to continue to work together, **communicate**, partner with each other and **improve** our college. We need to be **innovators** and constantly look at how to **improve** practices"*
- DMC Faculty/Staff member

Prevalent Themes Across Stakeholders

- ❖ Increase communication across the College

- ❖ Have intentional engagements with external stakeholders

- ❖ Cultivate a positive culture on campus

- ❖ Streamline & simplify advising and registration process

- ❖ Connect students to college resources

- ❖ Ensure support for multi-generational students

- ❖ Increase safety and wayfinding on Campus/Centers

- ❖ Build a culture of connection

- ❖ Prepare for the future of the Coastal Bend

- ❖ Meet the needs of industry

- ❖ Prioritize technology

- ❖ Innovation in the classroom

- ❖ Continue meeting the needs of industry partners

2024-2029 Strategic Planning Process
NEXT STEPS:
August-September

Executive Team Workshops

Stakeholder meetings: Goals/Strategies/KPI's

October

Board of Regents Strategic Planning Update

Begin Drafting Initial Plan

DMC DEL MAR COLLEGE

QUESTIONS

What is your affiliation with Del Mar College?	Count	%
Faculty/Staff	218	17.8
Student	1012	82.7
Community Stakeholder	18	1.5
Parent of High School student enrolled in Del Mar College courses	12	1.0
Total	1224	100.0

** General questions **

	Strongly Disagree		Disagree		Agree		Strongly Agree		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. The College delivers valuable programs and activities to its students and stakeholders.	14	1.1%	10	0.8%	415	33.9%	784	64.1%	1223	98.0%
2. The College's facilities are up to date with equipment that supports student learning and instruction.	30	2.5%	103	8.4%	515	42.2%	572	46.9%	1220	89.1%
3. The College offers sufficient educational offerings aligned to meet the community's needs.	18	1.5%	36	3.0%	487	40.3%	668	55.3%	1209	95.5%
4. The College communicates regularly with students and stakeholders about the College's progress.	28	2.3%	109	8.9%	487	40.0%	595	48.8%	1219	88.8%

Agreement Mean	Count	Mean
1. The College delivers valuable programs and activities to its students and stakeholders.	1223	3.61
2. The College's facilities are up to date with equipment that supports student learning and instruction.	1220	3.34
3. The College offers sufficient educational offerings aligned to meet the community's needs.	1209	3.49
4. The College communicates regularly with students and stakeholders about the College's progress.	1219	3.35

Agreement/Importance Scale:

4=Strongly Agree/Very Important

3=Agree/Somewhat Important

2=Disagree/Somewhat Unimportant

1=Strongly Disagree/Very Unimportant

** Faculty and Staff Questions **

Agreement	Strongly Disagree		Disagree		Agree		Strongly Agree		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. The College has coherent and seamless pathways that guide students to achieve their educational goals.	9	4.1%	43	19.7%	115	52.8%	51	23.4%	218	76.1%
2. The College offers enough credit and continuing education programs in high-pay high-demand fields.	1	0.5%	16	7.4%	132	60.8%	68	31.3%	217	92.2%
3. The College has the financial resources necessary to support its operations for all program delivery formats.	11	5.1%	57	26.4%	97	44.9%	51	23.6%	216	68.5%
4. The College manages funds to optimize resource allocation to support programs and services.	17	7.9%	45	21.0%	108	50.5%	44	20.6%	214	71.0%
5. The College facilitates efficient student navigation of enrollment and onboarding experiences.	33	15.3%	51	23.6%	91	42.1%	41	19.0%	216	61.1%
6. The College provides co-curricular and support services students want and need.	4	1.9%	29	13.4%	126	58.3%	57	26.4%	216	84.7%
7. Students are able to build cohesive and efficient course schedules.	8	3.8%	43	20.2%	111	52.1%	51	23.9%	213	76.1%
8. The College recruits and retains qualified personnel.	11	5.1%	34	15.7%	113	52.1%	59	27.2%	217	79.3%
9. There are strong lines of communication among all areas of the College.	48	22.3%	70	32.6%	67	31.2%	30	14.0%	215	45.1%
10. The College provides adequate instructional support to help students be successful.	6	2.8%	22	10.3%	123	57.5%	63	29.4%	214	86.9%

Faculty and Staff Agreement	Count	Mean
1. The College has coherent and seamless pathways that guide students to achieve their educational goals.	218	2.95
2. The College offers enough credit and continuing education programs in high-pay high-demand fields.	217	3.23
3. The College has the financial resources necessary to support its operations for all program delivery formats.	216	2.87
4. The College manages funds to optimize resource allocation to support programs and services.	214	2.84
5. The College facilitates efficient student navigation of enrollment and onboarding experiences.	216	2.65
6. The College provides co-curricular and support services students want and need.	216	3.09
7. Students are able to build cohesive and efficient course schedules.	213	2.96
8. The College recruits and retains qualified personnel.	217	3.01
9. There are strong lines of communication among all areas of the College.	215	2.37
10. The College provides adequate instructional support to help students be successful.	214	3.14

Faculty and Staff Importance	Very Unimportant		Somewhat Unimportant		Somewhat Important		Very Important		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. Increase collaboration across academic programs and student support services.	1	0.5%	2	0.9%	38	17.5%	176	81.1%	217	98.6%
2. Decrease the time that students spend in developmental education.	12	5.6%	31	14.5%	85	39.7%	86	40.2%	214	79.9%
3. Implement best practices for quality teaching and engaged pedagogy.	2	0.9%	6	2.8%	43	19.9%	165	76.4%	216	96.3%
4. Invest in and support faculty and staff professional development and leadership opportunities.	1	0.5%	4	1.8%	36	16.6%	176	81.1%	217	97.7%
5. Strengthen pathways from continuing education to credit programs.	2	0.9%	17	7.9%	64	29.9%	131	61.2%	214	91.1%
6. Decrease number of excess credit hours students complete in attaining a degree or credential.	11	5.1%	31	14.4%	68	31.6%	105	48.8%	215	80.5%
7. Implement automatic degree credentialing for the graduation process.	9	4.3%	14	6.7%	66	31.4%	121	57.6%	210	89.0%

Faculty and Staff Importance Mean	Count	Mean
1. Increase collaboration across academic programs and student support services.	217	3.79
2. Decrease the time that students spend in developmental education.	214	3.14
3. Implement best practices for quality teaching and engaged pedagogy.	216	3.72
4. Invest in and support faculty and staff professional development and leadership opportunities.	217	3.78
5. Strengthen pathways from continuing education to credit programs.	214	3.51
6. Decrease number of excess credit hours students complete in attaining a degree or credential.	215	3.24
7. Implement automatic degree credentialing for the graduation process.	210	3.42

** Student questions **

Agreement	Strongly Disagree		Disagree		Agree		Strongly Agree		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. My college classes are affordable for me and my family.	29	2.9%	99	9.9%	446	44.5%	429	42.8%	1003	87.2%
2. The College offers academic career pathways with a variety of programs.	10	1.0%	19	1.9%	420	41.9%	553	55.2%	1002	97.1%
3. I understood the enrollment process and Orientation was helpful.	21	2.1%	70	7.0%	438	44.1%	465	46.8%	994	90.8%
4. The College communicates effectively with students regarding support services.	26	2.6%	64	6.4%	402	40.4%	504	50.6%	996	91.0%
5. Students are able to build cohesive and efficient course schedules.	14	1.4%	52	5.2%	433	43.5%	496	49.8%	995	93.4%
6. College facilities meet my learning needs.	15	1.5%	40	4.0%	421	42.2%	521	52.3%	997	94.5%
7. The College provides a safe and secure environment.	18	1.8%	58	5.8%	407	40.8%	514	51.6%	997	92.4%
8. The College provides adequate instructional support to help students be successful (ex., tutoring centers).	13	1.3%	31	3.1%	363	36.2%	595	59.4%	1002	95.6%
9. The College provides quality online education.	15	1.5%	74	7.4%	420	42.2%	486	48.8%	995	91.1%
10. The College's developmental education prepares students for college-level coursework.	13	1.3%	29	2.9%	428	43.2%	521	52.6%	991	95.8%
11. The College connects students to sufficient employment opportunities.	19	1.9%	56	5.7%	464	47.0%	448	45.4%	987	92.4%
12. The College offers continuing education career pathways with a variety of programs.	13	1.3%	19	1.9%	414	41.5%	551	55.3%	997	96.8%

Student Agreement Mean	Count	Mean
1. My college classes are affordable for me and my family.	1003	3.27
2. The College offers academic career pathways with a variety of programs.	1002	3.51
3. I understood the enrollment process and Orientation was helpful.	994	3.36
4. The College communicates effectively with students regarding support services.	996	3.39
5. Students are able to build cohesive and efficient course schedules.	995	3.42
6. College facilities meet my learning needs.	997	3.45
7. The College provides a safe and secure environment.	997	3.42
8. The College provides adequate instructional support to help students be successful (ex., tutoring centers).	1002	3.54
9. The College provides quality online education.	995	3.38
10. The College's developmental education prepares students for college-level coursework.	991	3.47
11. The College connects students to sufficient employment opportunities.	987	3.36
12. The College offers continuing education career pathways with a variety of programs.	997	3.51

Student Importance	Very Unimportant		Somewhat Unimportant		Somewhat Important		Very Important		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. Ensure all classrooms have current technology.	9	0.9%	9	0.9%	192	19.0%	799	79.2%	1009	98.2%
2. Increase focus on student engagement and academic planning during the students' first year.	7	0.7%	15	1.5%	157	15.7%	821	82.1%	1000	97.8%
3. Be responsive to a wide range of student needs, providing support through internal, online, and external partnerships.	7	0.7%	14	1.4%	124	12.4%	855	85.5%	1000	97.9%
4. Decrease the time that students spend in developmental education.	33	3.3%	125	12.5%	350	35.1%	489	49.0%	997	84.2%

Student Importance Mean	Count	Mean
1. Ensure all classrooms have current technology.	1009	3.77
2. Increase focus on student engagement and academic planning during the students' first year.	1000	3.79
3. Be responsive to a wide range of student needs, providing support through internal, online, and external partnerships.	1000	3.83
4. Decrease the time that students spend in developmental education.	997	3.30

** Community Stakeholder Questions**

Community Stakeholder Agreement	Strongly Disagree		Disagree		Agree		Strongly Agree		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. The College demonstrates fiscal responsibility.	1	5.9%	3	17.6%	9	52.9%	4	23.5%	17	76.5%
2. The College collaborates with key stakeholders to advance the region's educational and economic development goals.	1	5.6%	4	22.2%	8	44.4%	5	27.8%	18	72.2%
3. The College has strengthened pathways from continuing education to credit programs.	1	5.6%	4	22.2%	7	38.9%	6	33.3%	18	72.2%
4. The College offers enough workforce programs to support local industry needs.	0	0.0%	3	16.7%	10	55.6%	5	27.8%	18	83.3%
5. The College prepares students adequately for performance in the workforce.	1	5.9%	3	17.6%	9	52.9%	4	23.5%	17	76.5%

Community Stakeholder Agreement Mean	Count	Mean
1. The College demonstrates fiscal responsibility.	17	2.94
2. The College collaborates with key stakeholders to advance the region's educational and economic development goals.	18	2.94
3. The College has strengthened pathways from continuing education to credit programs.	18	3.00
4. The College offers enough workforce programs to support local industry needs.	18	3.11
5. The College prepares students adequately for performance in the workforce.	17	2.94

Community Stakeholder Importance	Very Unimportant		Somewhat Unimportant		Somewhat Important		Very Important		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. Through community partnerships, implement early intervention strategies that prepare students for college.	0	0.0%	0	0.0%	5	27.8%	13	72.2%	18	**100.0%**
2. Align student needs and College goals with community partners.	0	0.0%	0	0.0%	4	22.2%	14	77.8%	18	**100.0%**
3. Develop career-oriented educational programs leading to higher rates of employment and earnings for graduates.	0	0.0%	0	0.0%	4	22.2%	14	77.8%	18	**100.0%**
4. Integrate employers and economic development entities as partners in shaping the curriculum to meet emerging	0	0.0%	0	0.0%	6	33.3%	12	66.7%	18	**100.0%**
5. Engage in new partnerships that bring resources to the College and community.	0	0.0%	0	0.0%	5	27.8%	13	72.2%	18	**100.0%**

Community Stakeholder Importance Mean	Count	Mean
1. Through community partnerships, implement early intervention strategies that prepare students for college.	18	3.72
2. Align student needs and College goals with community partners.	18	3.78
3. Develop career-oriented educational programs leading to higher rates of employment and earnings for graduates.	18	3.78
4. Integrate employers and economic development entities as partners in shaping the curriculum to meet emerging workforce needs.	18	3.67
5. Engage in new partnerships that bring resources to the College and community.	18	3.72

** Parent questions **

Parent Agreement	Strongly Disagree		Disagree		Agree		Strongly Agree		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. The College facilitates efficient student navigation of enrollment and onboarding experiences.	0	0.0%	2	16.7%	4	33.3%	6	50.0%	12	83.3%
2. The College communicates effectively with students regarding available support services.	0	0.0%	1	8.3%	5	41.7%	6	50.0%	12	91.7%
3. The College maintains affordability for students and families.	0	0.0%	0	0.0%	5	41.7%	7	58.3%	12	100.0%
4. The College offers coherent and seamless pathways that guide students to achieve their educational goals.	1	8.3%	1	8.3%	5	41.7%	5	41.7%	12	83.3%
5. The College offers multiple programs in high-pay, high-demand fields.	0	0.0%	0	0.0%	8	66.7%	4	33.3%	12	100.0%
6. Academic course credits easily transfer to universities.	0	0.0%	1	8.3%	5	41.7%	6	50.0%	12	91.7%
7. Continuing education programs embedded in local high schools adequately prepare students for in-demand workforce occupations.	0	0.0%	2	16.7%	5	41.7%	5	41.7%	12	83.3%
8. The College offers adequate course offerings through the dual-credit program.	0	0.0%	0	0.0%	7	58.3%	5	41.7%	12	100.0%
9. High school students taking courses on the college campus feel the College offers sufficient support.	0	0.0%	0	0.0%	6	50.0%	6	50.0%	12	100.0%
10. High school students taking courses off-campus feel the College offers sufficient support.	0	0.0%	2	16.7%	6	50.0%	4	33.3%	12	83.3%
11. The College provides quality online instruction.	2	16.7%	0	0.0%	6	50.0%	4	33.3%	12	83.3%

Parent Agreement Mean	Count	Mean
1. The College facilitates efficient student navigation of enrollment and onboarding experiences.	12	3.33
2. The College communicates effectively with students regarding available support services.	12	3.42
3. The College maintains affordability for students and families.	12	3.58
4. The College offers coherent and seamless pathways that guide students to achieve their educational goals.	12	3.17
5. The College offers multiple programs in high-pay, high-demand fields.	12	3.33
6. Academic course credits easily transfer to universities.	12	3.42
7. Continuing education programs embedded in local high schools adequately prepare students for in-demand workforce	12	3.25
8. The College offers adequate course offerings through the dual-credit program.	12	3.42
9. High school students taking courses on the college campus feel the College offers sufficient support.	12	3.50
10. High school students taking courses off-campus feel the College offers sufficient support.	12	3.17
11. The College provides quality online instruction.	12	3.00

Parent Importance	Very Unimportant		Somewhat Unimportant		Somewhat Important		Very Important		Total	Percent
	Count	%	Count	%	Count	%	Count	%	Count	Positive
1. The College should provide early intervention strategies that prepare students for college.	0	0.0%	1	8.3%	3	25.0%	8	66.7%	12	91.7%
2. Increase awareness of high school dual-credit and continuing education course offerings.	0	0.0%	0	0.0%	3	25.0%	9	75.0%	12	100.0%
3. Be responsive to a wide range of student needs, providing support through internal, online, and external partnerships.	0	0.0%	0	0.0%	2	16.7%	10	83.3%	12	100.0%
4. The College should provide technology resources for high school students taking college courses.	0	0.0%	0	0.0%	4	33.3%	8	66.7%	12	100.0%

Parent Importance Mean	Count	Mean
1. The College should provide early intervention strategies that prepare students for college.	12	3.58
2. Increase awareness of high school dual-credit and continuing education course offerings.	12	3.75
3. Be responsive to a wide range of student needs, providing support through internal, online, and external partnerships.	12	3.83
4. The College should provide technology resources for high school students taking college courses.	12	3.67

Phase I: Planning	Phase II: Launch, Environmental Scan, Analysis		Phase III: Final Analysis, Write, Refine, Present		Phase IV: Approve, Implement
Fall 2022	Spring 2023	Summer 2023	Fall 2023	Spring 2024	Summer - Fall 2024
BOR Workshop: Launching new Plan **(September 2022)** ✓	Announce Plan development ✓	Summer Academy June 23rd ✓	**BOR October 2023 Plan Process Update**	Solicit feedback on Plan draft; refine	**Present 2024-2029 Plan for BOR approval June 2024**
	Onboard Steering Committee (March 6th) ✓	Data Analysis (In Progress) ✓	Solicit feedback	**BOR Draft plan February 2024**	**BOR Close 2019-2024 Plan/ Launch 2024-2029 August 2024**
	Online surveys (Closed July 1st) ✓	**BOR: 88th Legislative Recap: Finance Commission Community Colleges Presentation** June 13th, 2023 ✓	Final Data Analysis	**Revise plan**	
	Face-to-face focus groups (April-June) ✓	**BOR Plan Process Update** June 13th, 2023 ✓	Develop initial draft of plan		
	BOR Workshops: Visionary Planning & External Trends April 28th ✓	**BOR Workshop August 8th**			

DMC DEL MAR COLLEGE

Item 2

Board Visioning
Dr. Martha Ellis

Item 3

Del Mar College Board of Regents
2024-2029 STRATEGIC PLAN UPDATE

Looking Back, Moving Forward: The Legacy & Future of Del Mar College

Lenora Keas,
Exec. VP and COO

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Tying the Key Steps Together
Achieving the College's Vision

The Board's Strategic Planning Meetings and Workshops:

1. March 2023 Board Presentation on:
   Strategic Planning: Factors Impacting the Future of the College

2. April 2023 Board Workshop by Dr. Martha Ellis:
   Preparing for the Future

3. May 2023 Workshop by Dr. Luis Ponjuan:
   Leading with Purpose and Courage

Tying the Key Steps Together

Continued:

4. June 2023 Board Presentation on:
*Update Future Plan: Looking Back and Moving Forward:
The Legacy and Future of the College,
the 2024-2029 Strategic Planning Process*

5. August 2023 Board Workshop on Strategic Planning and Visioning:

*Looking Back, Moving Forward: The Legacy & Future of DMC
Preparing for the Future
Achieving the College's Vision*

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Achieving the College's Future and Vision

Key Considerations

- Economic, Educational, Community Landscape & Trends
- Stakeholder Engagement
- State's New Strategic Plan: Building a Talent Strong Texas
- Diversity, Equity, and Inclusion
- 88th Texas Legislative Session
- COVID-19 Recovery
- Effective Teaching & Learning
- Strategic Enrollment Management

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- **Key Question:**

Considering all the information from the strategic planning meetings and workshops, what do you see as the **most relevant** strengths, weaknesses, opportunities and threats to delivering the **College's desired future**?

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Tying the Key Steps Together
Working Together Activity

1. In small groups of two or three, discuss the SWOT question that is assigned to you.

2. Write the responses to your question on the flip chart that is provided.

3. Share your responses with the group.

4. Ask the group to provide feedback and identify any relevant responses that need to be added.
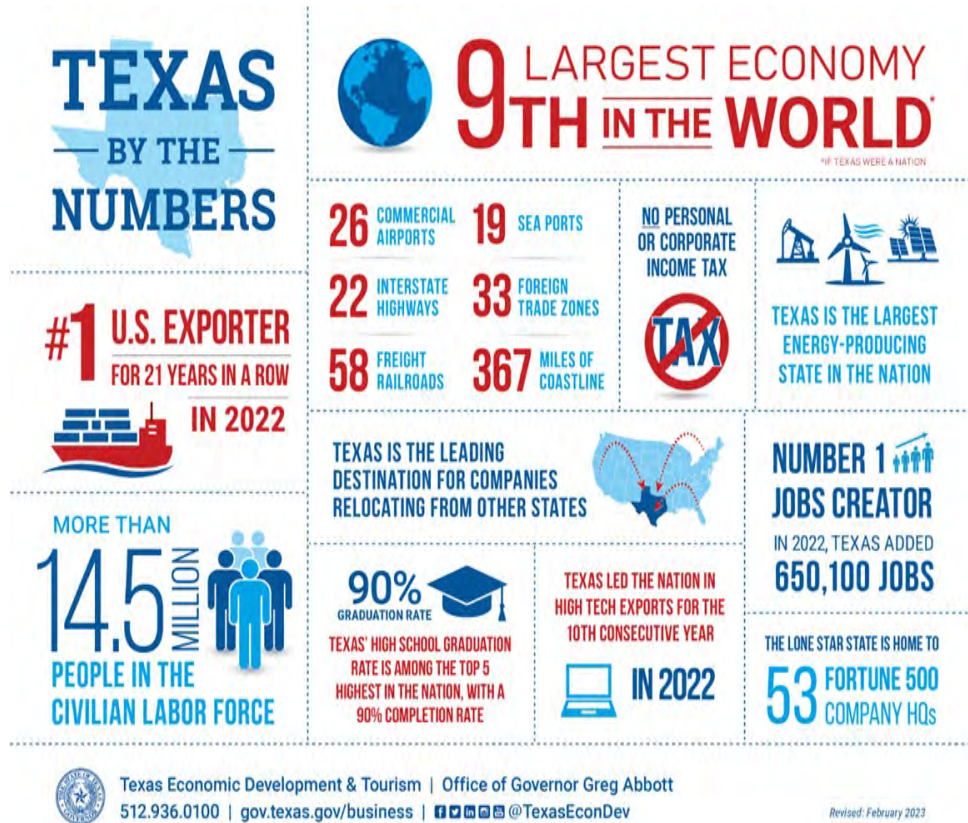
- Key Question:

Considering all the information from the strategic planning meetings, what do you see as the **most relevant strengths** to delivering the College's desired future?

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- Key Question:

Considering all the information from the strategic planning meetings, what do you see as the **most relevant weaknesses** to delivering the College's desired future?

- Key Question:

Considering all the information from the strategic planning meetings, what do you see as the **most relevant opportunities** to delivering the College's desired future?

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- Key Question:

Considering all the information from the strategic planning meetings, what do you see as the **most relevant threats** to delivering the College's desired future?

Next Steps:

The Strategic Planning Committee will include the Board's responses as the initial drafts are prepared.

Periodic updates will be provided to the Board for review and consideration.

Thank You!