

November 10, 2023

BOARD OF REGENTS' WORKSHOP

The **Workshop** of the Board of Regents of the Del Mar College District will convene at **10:30 a.m. on Tuesday, November 14, 2023**, at the Center for Economic Development, 3209 S. Staples, Room 106, Corpus Christi, Texas.

AGENDA

CALL TO ORDER

QUORUM CALL

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

DMC VISION STATEMENT: *Del Mar College will be the premier choice for life-changing educational opportunities, provided by responsive, innovative faculty and staff who empower students to improve local and global communities.*

GENERAL PUBLIC COMMENTS (Non-Agenda Items) – 3-minute time limit

- Specific Public Comments will be allowed on agenda items prior to action by the Board.
- General Public Comments may be moved on the agenda at the discretion of the Board Chair and as an accommodation to those in attendance.
- Pursuant to the Texas Open Meetings Act, the College is limited in responding to public comments or inquiries as follows:
 1. Provide a statement of specific factual information in response to an inquiry.
 2. Recite existing policy in response to an inquiry.
 3. Propose placing the subject of the inquiry on the agenda for a subsequent meeting.
(Tex. Govt. Code Section § 551.042)

ITEM OF BUSINESS:


1. 2024-2029 Strategic Plan Update and Feedback on Vision, Mission and Values
.....Dr. Natalie Villarreal
(All Goals 1 - 6)
2. CLOSED SESSION pursuant to:
 - A. **TEX. GOV'T CODE § 551.071:** (Consultation with legal counsel), regarding pending or contemplated litigation, or a settlement offer, with possible discussion and action in open session; and the seeking of legal advice from counsel on pending legal or contemplated matters or claims, with possible discussion and action in open session; and,
 - B. **TEX. GOV'T CODE § 551.074(a)(1):** (Personnel Matters), regarding the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; including, Appointment of representative member to Nueces County Appraisal District Board of Directors.

CALENDAR: Discussion and possible action related to calendaring dates.

ADJOURNMENT

PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551, of the Texas Government Code.

Item 1



Del Mar College Board of Regents 2024-2029 Strategic Plan Workshop

November 14th, 2023

Dr. Natalie C. Villarreal



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Agenda

- I. Review Board of Regent Engagement
- II. Discuss DMC Vision, Mission, & Values
- III. Values Activity
- IV. Bringing it all Together
- V. Next Steps

I. Board Engagement: Strategic Plan

Spring 2023

Workshop on
External Trends and
Influences

Workshop on
Strategic Enrollment
Management (SEM)

Summer 2023

Presentation on
House Bill 8-
88th Legislative
Session

Fall 2023

Report: 2014-
2019 Goal 1 & 2

**Workshop
2024-2029
Visioning:
Mission,
Vision and
Values**

Spring 2024

Workshop on 2024-
2029 Draft Plan

Report: 2014-2019
Goal 3 & 4

Summer 2024

Presentation: Final
Draft 2024-2029
Strategic Plan for
Review and Approval

Report 2014-2019
Goal 5 & 6

Fall 2024

Workshop on 2014-
2019 Strategic Plan
Wrap Up and 2024-
2029 Launch

II. Characteristics of a Vision & Mission Statement

Vision Statement

Public declaration of high-level goals for the future of the institution.

SACSCOC Section 2.1

Mission Statement

The institution has a clearly defined, comprehensive, and published mission specific to the institution and appropriate for higher education. The mission addresses teaching and learning, and, where applicable, research and public service.

Source: Southern Association of Colleges and Schools Commission On Colleges

II. What's NEW in Strategic Planning

- **Shorter in Content**
- **New Behaviors**
- **Responsive**
- **Flexible**

Source: RBH Inc.

II. VISION

- **10 minutes: Review each statement**
 - Is there a statement that speaks to you?
 - Words or phrases that stand out
 - Concepts to maintain
- **Rank each statement**
 - #1- #3 Favorite - least favorite

II. DRAFT- Vision

Option 1. Empowering communities to fulfill their dreams

Option 2. Del Mar College empowers all Vikings to fulfill their dreams

Option 3. Del Mar College empowers all Vikings to succeed

II. MISSION

- **10 Minutes: Review each statement**
 - Is there a statement that speaks to you?
 - Words or phrases that stand out
- **Rank each statement**
 - #1- #2 Favorite

II. DRAFT- MISSION

Option 1. Del Mar College builds partnerships, transforms lives, and enriches communities by providing an engaging learning environment.

Option 2. Del Mar College leads the way in educational attainment for life changing opportunities and community transformation.

III. VALUES

Values represent one of the critical foundational pillars in higher education

- *Deeply Held Beliefs*
 - *Priorities*

Source: Calder, 2011

III. Values Activity

TOP Five Values

of a Higher Education Institution

TOP Five Values



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IV. Bring it all Together:

Mission:

Vision:

Values:

V. Next Steps: Timeline 2024-2029 Plan

Phase I: Planning	Phase II: Launch, Environmental Scan, Analysis		Phase III: Final Analysis, Write, Refine, Present		Phase IV: Approve, Implement
Fall 2022	Spring 2023	Summer 2023	Fall 2023	Spring 2024	Summer - Fall 2024
BOR Workshop: Launching new Plan September 2022 	Announce Plan development 	Summer Academy June 23rd 	BOR Workshop: Mission, Vision, & Values November 2023	Solicit feedback on Plan drafts; refine	Present 2024-2029 Plan for BOR approval June 2024
	Onboard Steering Committee (March 6th) 	Data Analysis 	Solicit feedback on Priorities & Strategies (In progress)	BOR Draft plan February 2024	BOR Close 2019-2024 Plan/ Launch 2024-2029 August 2024
	Online surveys 	BOR: 88th Legislative Recap: Finance Commission Community Colleges Presentation 	Develop initial draft of plan (In Progress)	Revise plan	
	Face-to-face focus groups (Internal & External) 	BOR Plan Process Update June 2023 			
	BOR Workshops: Visionary Planning & External Trends April 28th 	BOR Workshop Plan Process Update August 8th 2023 