

MINUTES OF THE REGULAR MEETING
OF THE BOARD OF REGENTS OF THE DEL MAR COLLEGE DISTRICT

November 12, 2019

The Regular Meeting of the Board of Regents of the Del Mar College District convened in the Isensee Board Room, Del Mar College, Corpus Christi, Texas at 1:00 p.m. on Tuesday, November 12, 2019, with the following present:

From the Board:

Ms. Carol Scott, Dr. Nicholas Adame, Ms. Libby Averyt, Mr. Ed Bennett, Ms. Susan Hutchinson, Mr. Gabe Rivas, Mr. Hector Salinas, and Dr. Mary Sherwood.

From the College:

Dr. Mark Escamilla, President and CEO; Dr. Beth Lewis, Executive Vice President and Chief Academic Officer; Mr. Raul Garcia, Vice President and CFO; Ms. Lenora Keas, Vice President Workforce Development and Strategic Initiatives; Dr. Rito Silva, Vice President for Student Affairs; Ms. Tammy McDonald, Vice President of Administration and Human Resources; Mr. Augustin Rivera, Jr., General Counsel; Ms. Mary McQueen, Executive Director of Development; Ms. Lorette Williams, Executive Director of Strategic Communication and Government Relations; Ms. Natalie Villarreal, Director of External and Board Relations; Ms. Delia Perez, Board Liaison, and other staff and faculty.

CALL TO ORDER/QUORUM CALL/MOMENT OF SILENCE/PLEDGE OF ALLEGIANCE/VISION STATEMENT

Ms. Scott called the meeting to order with a quorum present. She requested a moment of silence followed by the Pledge of Allegiance and Del Mar College Vision Statement.

RECOGNITIONS:

Special Recognition:

- Jennifer Sramek, Faculty and Staff: Eleventh Annual Citywide Health Fair Sponsored by Corpus Christi Chapter of the NAACP and LULAC #1.....Dr. Nicholas Adame (*Goal 5: Workforce Development, Community Partnerships, and Advocacy*)

Dr. Adame stated that Del Mar College has taken a proactive stance in the health of the community for the past eleven years and has helped organize one of the largest City-Wide Health Fairs in the community and in the county. LULAC Council #1 is the oldest council in the United States and is part of the largest Hispanic Civil Rights organization in the United States. Part of LULAC'S mission is to advance in equal education, housing opportunities, political attainment, and health care of the Hispanic population of the United States. Dr. Adame presented the LULAC Council #1 Presidential Award to

Jennifer Sramek and Del Mar College. Ms. Sramek recognized the team she worked with and accepted the award on their behalf.

Note: Dr. Adame left the Board meeting.

Students and Staff:

- College Relations Office Staff earned eight District 4 Medallion Awards from the National Council for Marketing and Public Relations.....Mr. Jimmy Knioum (*Goal 2: Recruitment and Persistence*)

Mr. Knioum stated that College Relations has been involved with the National Council of Marketing and Public Relations which is one of the College’s professional organizations that ties together community and technical college public relations professionals in their district which includes six states - Texas, New Mexico, Arkansas, Oklahoma, Colorado and Wyoming. At the recent District 4 Conference, College Relations staff won eight Medallion Awards for the work done in marketing promotion for the College. Mr. Knioum recognized the team and described the awards won.

STAFF REPORTS:

- eLearning Update.....Dr. Beth Lewis (*Goal 3: Academic Preparedness and Student Learning*)

Dr. Escamilla introduced the presentation of information requested by the Board. Dr. Lewis and Dean Cody Gregg provided an overview of eLearning at Del Mar College. The modalities, or how students learn, are as follows: Face-toFace/F2F - up to 49% taught online; Hybrid - 50% to 85% taught online; and Online - more than 85% online. eLearning began at the College in 1984 with interactive videoconferencing. The first online course at the College was in 1998. There are 136 faculty members teaching eLearning classes as of Fall 2018. The College offers 8 degrees and certificates fully online. There are 59% (approximately 7,000 students) of students taking face-to-face classes; 24% of students (approximately 2,800 students) are taking face-to-face classes and with some classes online; and 17% (approximately 2,000 students) that are taking classes solely online.

In regards to Unduplicated Enrollment and Duplicated Course enrollment, Del Mar College had a total of 15,540 individual unique students, and together combined for a duplicated Course Enrollment of just over 71,000 students. Duplicated Course Enrollment has grown from 15% to 25% in terms of total course enrollment for eLearning students from 2013-14 to 2017-18. The 2017-2018 top online classes dual credit students are signing up for include Government, Math, Psychology, English, Economics, History, Speech and Sociology. Dr. Lewis discussed the Associate of Arts degrees fully available online as well as the Certificates of Achievement. Dean Gregg

provided a status of the current efforts in eLearning which include working on quality assurance, an eLearning Faculty Handbook, faculty training, and verification of student identify to assure testing integrity. An ad hoc committee has just been formed to make sure that eLearning studies best practices and incorporate those into our handbook as we move forward.

Dr. Lewis, Dr. Escamilla, and Dean Gregg responded to questions from the Board of Regents.

- SACSCOC Reaffirmation and QEP Update.....Dr. Beth Lewis
(Goal 4: Learning Environments)

Dr. Escamilla stated that these updates are also in response to the Board’s request for information.

Dr. Lewis introduced Dr. Lucy James, Dr. Sydney Saumby and Dr. Kristina Wilson who are assisting with the College’s reaffirmation efforts. Dr. Lewis stated that the College’s Compliance Report is due on March 2, 2020. The written Quality Enhancement Plan (“QEP”) is due September 8, 2020. An on-site visit from the Reaffirmation Team will take place October 26-30, 2020. If there is a response to the site visit, it will be due April 2021. The SACSCOC Board reviews peer review reports and makes decision regarding reaffirmation in June 2021. The reaffirmation status will be announced December 2021. There are 75 standards - 19 of those are completely finalized; 6 of those are with the editing team for review; 49 of those are in progress; and 1 (QEP) of those has not been started. Dr. Lewis states that reaffirmation has two parts: 1) compliance certification, and 2) QEP.

The QEP is a key component of reaffirmation. The QEP focuses on student success issue facing the entire institution which is a new approach that SACSCOC is taking with the QEP. The core elements of QEP approval is that it has to be part of the comprehensive planning and evaluation process (Strategic Plan). The topic chosen is Advising. The College has to have the ability to implement and assess this plan. Dr. Lewis states that the QEP leadership and work consists of Dr. Dale Anderson, Chair of Communication, Languages and Reading Department; Christine Gottemoller, Assistant Professor of Political Science; and Leticia Wilson, Director of Advising Initiatives. The next steps involve finishing writing the Compliance Report and preparing for submission in Spring, finish designing the QEP outcome goals, and finish structuring the implementation plan and assessment structure.

Dr. Lewis, Dr. Escamilla and Ms. Keas responded to questions from the Board of Regents.

- Student Housing Update.....Dr. Rito Silva
(Goal 4: Learning Environments)

Dr. Silva introduced John Strybos. Mr. Strybos has extensive experience in public-private partnership.

Dr. Silva began discussing the student surveys that were conducted October 7, 2019 through October 28, 2019 regarding student housing; they received 1,163 responses. The student surveys were administered online at both the East and West Campuses.

Eighty-five percent (85%) of students stated they are in favor of Del Mar College providing on-campus dorms and student housing in the future. Seventy-one percent (71%) of the students stated they would be interested if housing at Del Mar College was available. When students were asked about the kind of housing, 34% stated they would benefit from dorms, 13% stated multi-family student living and 53% stated both dorm and multi-family student living. Eight-six percent (86%) of students stated that living on-campus would help them stay more engaged and active in student events and activities at Del Mar College. Seventy-three percent (73%) stated they would take more classes if they were living on campus.

Students provided comments to how housing at Del Mar College would impact their college experience.

Dr. Silva stated that the cost of housing at other Texas Community Colleges range per student per academic year including dining plan from \$3,850 (Hill College) to \$9,678 (Blinn College with dining option). The average cost per student per academic year for room and dining is \$5,500. Dr. Silva also noted that 29 out of the 50 sister colleges have some type of housing.

Mr. Strybos then began discussing different types of funding options for construction discussed. He stated that in Alamo Community College District has used the public-private partnership for Tobin Lofts at San Antonio College. There are also revenue bonds, maintenance tax notes as well as general obligated bonds and you could also have grants for funding construction for housing. Mr. Strybos discussed the advantages of a public-private partnership.

Mr. Strybos provided an overview that included occupancy trends, leasing costs and activities, target market, institutional financial implications, and impact on enrollment/increase of occupancy rates.

Dr. Silva stated that the next steps regarding housing at Del Mar College will be to do a market analysis in the East Campus area, a financial analysis of student housing and recommendations of best fit for Del Mar College.

Dr. Silva, Mr. Strybos and Dr. Escamilla responded to questions from the Board of Regents.

COLLEGE PRESIDENT’S REPORT.....Dr. Mark Escamilla

- Introduction of Ms. Lorette Williams, Executive Director of Communication and Marketing
(Goal 4: Learning Environments)

Dr. Escamilla introduced Del Mar College’s Executive Director of Communication and Marketing, Ms. Lorette Williams. Ms. Williams stated she was excited to be a part of Del Mar College.

REGENT’S REPORTS:

- Board Policy Update/Timeline
(Goal 4: Learning Environments)

Chair Scott introduced Tammy McDonald to discuss the Del Mar College policy manual and procedures. Ms. McDonald stated that they will be bringing a project to review the Policy and Procedures Manual as a whole. The draft policy brought forward last month will remain a working document in draft stage for now. Administration is scheduled to conduct a review of the policy manual and procedures in fiscal year 2021 which will include where the policies are placed, do they comply with federal and state law, and all accrediting bodies not just SACSCOC because there are so many programs that have their own accrediting agencies. A full comprehensive review of the policy manual will be done.

Under the project timeline being presented today, from January to August 2020, administration will assign primary policy owners all “B” policies and administration will determine best practice to conduct review and engage external expertise as needed. The timeframe for the project is anticipated to begin September/October 2020.

Chair Scott and Ms. McDonald responded to questions from the Board of Regents.

- ACCT Leadership Congress, San Francisco, October 16-19, 2019
(Goal 5: Workforce Development, Community Partnerships, and Advocacy)

The Board of Regents reported on their attendance at the ACCT Leadership Congress and discussed the different sessions they attended and information presented.

- Financial Board Training: November 14, 2019 at 10:00 a.m.
(Goal 6: Financial Effectiveness and Affordability)

Chair Scott and Dr. Escamilla discussed that the Board of Regents participated in financial training with the Texas Higher Education Coordinating Board including Mr. Raul Garcia.

PENDING BUSINESS:

Status Report on Requested Information
(Goal 5. Advocacy: Advance the College Mission Through Effective Governance and Positioning)

CONSENT AGENDA

CONSENT MOTIONS:
(At this point the Board will vote on all motions not removed for individual consideration.)

ITEMS FOR DISCUSSION AND POSSIBLE ACTION:

1. Approval of Minutes:
Called Meeting, October 1, 2019
Regular Board Meeting, October 8, 2019
(Goal 5: Workforce Development, Community Partnerships, and Advocacy)
2. Acceptance of Investments for October 2019
(Goal 6: Financial Effectiveness and Affordability)
3. Acceptance of Financials for September 2019
(Goal 6: Financial Effectiveness and Affordability)

Regent Rivas made a motion to approve the Consent Agenda items. Mr. Salinas seconded the motion. There was no further discussion from the Board. There were no public comments. A voice vote was taken and the motion passed unanimously, 7-0, amongst Regents present, with Regents Scott, Averyt, Bennett, Hutchinson, Rivas, Salinas, and Sherwood in favor.

REGULAR AGENDA

4. Discussion and possible action related to recommendation of Professor Emeritus status for Ms. Carolyn Mauck.....Dr. Beth Lewis
(Goal 4: Learning Environments)

Dr. Lewis read a resolution regarding the recommendation to grant Professor Emeritus status to Ms. Carolyn Mauck for distinguished service. Ms. Mauck served the College as Professor of Kinesiology for 34 years and she explained she began her career at Del Mar College as a student. Ms. Mauck thanked everyone for her long career and counts herself fortunate for wonderful colleagues.

Regent Hutchison made a motion to approve the recommendation of Carolyn Mauck for Professor Emeritus. Mr. Rivas seconded the motion. Dr. Escamilla and Chair Scott thanked Ms. Mauck for her dedication to Del Mar College. There were no public comments. A voice vote was taken and the motion passed unanimously, 7-0, amongst Regents present, with Regents Scott, Averyt, Bennett, Hutchinson, Rivas, Salinas, and Sherwood in favor.

5. Discussion and possible action related to proposal for a new Bachelor of Science Degree in Nursing.....Dr. Beth Lewis
(Goal 5: Workforce Development, Community Partnerships, and Advocacy)

Dr. Lewis stated that the Department of Nurse Education developed a registered nurse to baccalaureate (RN to BSN) degree program track. Dr. Lewis provided some background information regarding the nursing program. In 2006, the Department of Nurse Education was formed. There are currently 1600 nursing majors at Del Mar College.

In 2014, the program was transitioned into a concept-based curriculum. Dr. Lewis then introduced Dr. McWha and she explained the difference between a concept-based curriculum versus the traditional or block curriculum.

Dr. Lewis provided information regarding the need for the BSN degree program track as the BSN is becoming the preferred degree for bedside nursing care. Dr. Lewis noted that adding the BSN will not change the College's ADN program. There are currently six other community colleges that have a BSN program.

About 85.9% of Del Mar College Nursing graduates and 96% currently enrolled students state they would consider a BSN through the College. The students would have a number of short-term benefits including obtaining better nursing skills/critical thinking, employer requirement, higher pay, and ability to enter military as an officer. The students' long-term benefits would include job advancement, job security, increased job opportunities and travel opportunities.

Current Del Mar College faculty and physical resources:

- Current faculty (25): 2 PhD administrators, 8 faculty hold doctorate degrees; 5 faculty are currently pursuing doctorate degrees.

- Current physical resources: classrooms, clinicals, and labs are adequate and can accommodate growth.
- RN to BSN curriculum is hybrid approach (post licensure requires few lab and clinical hours because students are practicing RNs).

Dr. Lewis then introduced Dr. DeLeon and Dr. McWha to discuss and provide details of the BSN program budget. Dr. McWha stated that they anticipate 5 new faculty members with specific professors being reallocated into different positions such as Dr. McWha moving to the position of the Program Director for the BSN program.

Dr. Lewis then provided an RN to BSN timeline which showed some of the requirements being completed and some requirements still pending such as SACSCOC proposal for Level II status, and candidacy to attain RN to BSN program track accreditation. Once all requirements are met, the RN to BSN program would start in the Fall of 2020.

Dr. Lewis, Dr. DeLeon, Dr. McWha, Dr. Escamilla, and Raul Garcia answered questions from the Board of Regents.

Regent Rivas made a motion to approve the recommendation to move forward with the RN to BSN program. There was not second to the motion.

Regent Hutchison then made a motion to table the approval of the recommendation to move forward with the RN to BSN program. Regent Sherwood seconded the motion. A voice vote was taken and the motion passed, 6-1, amongst Regents present, with Regents Scott, Averyt, Bennett, Hutchinson, Salinas, and Sherwood in favor and Dr. Rivas not in favor.

6. Discussion and possible action related to proposal for a new Associate of Science Degree in Chemical EngineeringDr. Beth Lewis
(*Goal 5: Workforce Development, Community Partnerships, and Advocacy*)

Dr. Lewis introduced the request for approval of an Associate in Science degree for Chemical Engineering. The Department of Natural Sciences has developed an Associate in Science degree for Chemical Engineering based on the Texas Higher Education Coordinating Board’s addition of the Chemical Engineering as an approved Field of Study curriculum.

The new Associate of Science Chemical Engineering Program would be implemented in the Fall semester of 2020. The curriculum was approved by the Curriculum Committee in October 2017. The program consists of 60 credit hours approved by the Texas Higher

Education Coordinating Board as part of the Engineering Field of Study initiative. There are two other community colleges that offer an AS in Chemical Engineering.

There will be no budget included because this new program will not cost anything because the College already offers a chemical engineering emphasis. The College already has facilities, faculty, and labs in place for the program. Most of the classes required at the sophomore level STEM courses, are already offered.

Dr. Lewis provided information regarding job marketability. The Chemical Engineering (BS level) is in high demand and has the highest starting salaries of the engineering fields. Del Mar College students have been placed with Texas A&M University Kingsville, University of Houston, University of Texas and Texas Tech University. Job growth for chemical engineers is projected at 6% over the next decade, 20% greater than engineering hiring as a whole (2018 Bureau of Labor statistics).

Dr. Lewis and Dr. Jack Southard answered questions from the Board of Regents.

Regent Sherwood made a motion to approve the recommendation to move forward with the Associate of Science Degree in Chemical Engineering for the Fall of 2020. Regent Averyt seconded the motion. There were no public comments. A voice vote was taken and the motion passed unanimously, 7-0, amongst Regents present, with Regents Scott, Averyt, Bennett, Hutchinson, Rivas, Salinas, and Sherwood in favor.

7. Discussion and possible action related to Del Mar College’s TIRZ Policy
.....Ms. Lenora Keas
(Goal 6: *Financial Effectiveness and Affordability*)

Ms. Keas discussed the proposed new Del Mar College District Tax Increment Financing Policy B4.37. Ms. Keas provided background information regarding tax increment financing which is a tool authorized under Chapter 311 of the Texas Tax Code that allows Del Mar College to reinvest tax revenues from a certain taxable area to fund certain public works or other beneficial projects. The certain geographical area is called a “Reinvestment Zone,” or “TIRZ.” Ms. Keas stated that Del Mar College has previously participated in three interlocal TIRZ Agreements with the City of Corpus Christi.

Reinvestment Zones are created by Cities and Counties under Chapter 311 and the College may elect to participate in the TIRZ by agreeing to forego incremental tax revenue to finance eligible public works projects.

The proposed Del Mar College Policy B4.37 is set forth to facilitate an orderly and transparent process for evaluating a request that the College participate in a TIRZ. This proposed policy includes the request process, including procedural steps and required information; the review, negotiation, and evaluation process; and the pertinent evaluation criteria.

The proposed Del Mar College Policy B4.37.1.12 regarding Administration review of a request to participate in a TIRZ, provides that as soon as a request is received, Administration will notify the Board and provide an estimate of when a report can be presented to the Board. Administration shall evaluate the request in accordance with evaluation criteria and prepare a report and recommendation for the Board's consideration. The report and recommendation will be presented to the Board for deliberation and action at a public Board meeting.

Ms. Keas, Mr. Rivera, and Dr. Escamilla provided responses to questions from the Board of Regents.

Regent Rivas made a motion to adopt the draft Del Mar College District Tax Increment Financing Policy B4.37. Regent Sherwood seconded the motion. There were no public comments. A voice vote was taken and the motion passed unanimously, 7-0, amongst Regents present, with Regents Scott, Averyt, Bennett, Hutchinson, Rivas, Salinas, and Sherwood in favor.

- 8. Discussion and possible action related to Public Comment Policy
.....Ms. Carol Scott
(Goal 5: Workforce Development, Community Partnerships, and Advocacy)

Chair Scott provided information regarding the proposed Del Mar College policy on public comments that was reviewed at the Board meeting of October 8, 2019. Chair Scott did not receive any changes to the draft policy as originally presented.

Dr. Escamilla, Dr. Beth Lewis and Tammy McDonald responded to questions from the Board of Regents.

Regent Sherwood made a motion to adopt Policy B2.1.5 regarding Public Comment. Regent Averyt seconded the motion. Jack Gordy made comments regarding the timing of public comments in the Agenda and Regent Scott pointed out that public comments would now occur at the beginning of the meeting. A voice vote was taken and the motion

passed unanimously, 7-0, amongst Regents present, with Regents Scott, Averyt, Bennett, Hutchinson, Rivas, Salinas, and Sherwood in favor.

- 9. Discussion and possible action related to the appointment of a representative to the Nueces County Appraisal District Board.....Ms. Carol Scott (Goal 5: Workforce Development, Community Partnerships, and Advocacy) Chair Scott stated that Mr. Armando Chapa, current Del Mar College’s Representative on the Appraisal District Board, submitted a letter expressing his desire to be reappointed.

Regent Rivas made a motion to reappoint Armando Chapa as a Del Mar College Representative to the Nueces County Appraisal District Board. Regent Salinas seconded the motion. There were no public comments. A voice vote was taken and the motion passed unanimously, 7-0, amongst Regents present, with Regents Scott, Averyt, Bennett, Hutchinson, Rivas, Salinas, and Sherwood in favor.

- 10. Discussion and possible action relating to Nueces County Appraisal District Recommendation of Outside Legal Counsel in Taxpayer LitigationMr. Augustin Rivera (Goal 5: Workforce Development, Community Partnerships, and Advocacy)

This item was held until closed session.

GENERAL PUBLIC COMMENTS (Non-Agenda Items) – 3-minute time limit

James Klein: General public comment regarding a personnel matter.

Jack Gordy: General public comment regarding attorney’s fees.

Shawn Flanagan: General public comment regarding Policy B3.16.

At 3:53 p.m., the Chair announced that the Board was going into Closed Session pursuant to:

- 11. CLOSED SESSION pursuant to:

A. TEX. GOV'T CODE § 551.071: (Consultation with legal counsel), regarding pending or contemplated litigation, or a settlement offer, with possible discussion and action in open session; and, the seeking of legal advice from counsel on pending or contemplated legal matters or claims, with possible discussion and action in open session;

B. TEX. GOVT. CODE § 551.087: (Economic Development), regarding discussion or deliberation of information received from a business prospect with which the College is conducting economic development negotiations and/or the deliberation of an offer of a financial or other incentive to a business prospect, with possible discussion and action in open session;

C. TEX. GOV'T CODE § 551.072: (Deliberation Regarding Real Property), regarding the deliberation of the purchase, exchange, lease, or value of real property; with possible discussion and action in open session.

The Board reconvened in Open Session at 4:36 p.m. with one action item on Agenda Item #10:

Regent Rivas made a motion to approve the engagement of outside legal counsel Phipps Deacon Purnell PLLC as requested by Nueces County Appraisal District in connection with certain property tax litigation pending in Nueces County. Regent Averyt seconded the motion. There were no public comments. A voice vote was taken and the motion passed unanimously, 7-0, amongst Regents present, with Regents Scott, Averyt, Bennett, Hutchinson, Rivas, Salinas, and Sherwood in favor.

CALENDAR: Discussion and possible action related to calendaring dates.

ADJOURNMENT: The meeting was adjourned at 4:38 p.m.

MINUTES REVIEWED BY GC: /s/ARjr